

Translated Surveys

2000 PANEL SURVEY – FIRST ROUND REFORMA / EL NORTE / MURAL NEWSPAPERS

First Round: February 19-20, 26-27
number: _____

File

COUNTY/BOROUGH/TOWNSHIP: _____ STATE: _____

ELECTORAL DISTRICT: _____ Interviewer Name and Code: |____|____|

TYPE	<input type="checkbox"/> 1 Urban	<input type="checkbox"/> 2 Rural	<input type="checkbox"/>
GENDER	<input type="checkbox"/> 1 Male	<input type="checkbox"/> 2 Female	<input type="checkbox"/>
RESPONDENT SKIN COLOR:	<input type="checkbox"/> 1 White	<input type="checkbox"/> 3 Dark brown	<input type="checkbox"/>
	<input type="checkbox"/> 2 Light brown	<input type="checkbox"/> 4 Other (black, Asian, etc.) _____	
ETHNICITY OF RESPONDENT	<input type="checkbox"/> 1 Wearing indigenous clothes	<input type="checkbox"/> 2 Not wearing indigenous clothes	<input type="checkbox"/>

Hello, my name is (NAME), and I am conducting a survey for the newspaper (REFORMA or affiliated paper), this is my ID. (SHOW IDENTIFICATION). We are asking 2000 people like yourself around the country their opinions on politics. This survey is confidential; the answers you give will appear in the newspaper this way (SHOW COPY OF NEWSPAPER) and no one will know what answers you personally gave. The interview will last between 30 and 35 minutes. Is this OK?

75. What is your date of birth? (IF BORN AFTER JULY 2, 1982, END INTERVIEW)

Day: Month: Year:

76. What would you say is the most important problem the country faces today? (WRITE OUT)

_____ 99 Doesn't know/Didn't answer

77. How much interest would you say you have in politics? (READ OPTIONS):

1 A lot 2 Some 3 A little 4 None 9 DK/DA

78. How often do you talk about politics with other people: every day, a few times a week, a few times a month, rarely, or never?

1 Every day 2 A few times per week 3 A few times per month 4 Rarely 5 Never 9 DK/DA

79. How often do you read about politics in newspapers and magazines: every day, a few times a week, a few times a month, rarely, or never?

1 Every day 2 A few times per week 3 A few times per month 4 Rarely 5 Never 9 DK/DA

80. Do you watch any news program on televisión? (IF THE ANSWER IS "NO", SKIP TO 8. IF THE ANSWER IS "YES," ASK WHICH ONE, NOTING UP TO TWO RESPONSES.)

<input type="checkbox"/> 0 Does not watch	<input type="checkbox"/> 9 HechosNoche /Javier Alatorre/Azteca
<input type="checkbox"/> 1 Noticiero/Guillermo Ortega/Televisa	<input type="checkbox"/> 10 Las siete del 7/Azteca
<input type="checkbox"/> 2 Primero Noticias/L. Dóriga/Televisa	<input type="checkbox"/> 11 CNI Noticias/Canal 40
<input type="checkbox"/> 3 Abraham Zabludovsky/Televisa	<input type="checkbox"/> 12 Noticias del 11/Sergio Uzeta/Adriana Pérez Cañedo
<input type="checkbox"/> 4 Hoy/Televisa	<input type="checkbox"/> 13 Multivision/En Blanco y Negro
<input type="checkbox"/> 5 Noticiero/Lolita Ayala/Televisa	<input type="checkbox"/> 14 Multivision /Nexos
<input type="checkbox"/> 6 Notivisa/Televisa	<input type="checkbox"/> 15 Other (Which?):
<input type="checkbox"/> 7 HechosAM/TVAzteca	<input type="checkbox"/> 99 DK/DA
<input type="checkbox"/> 8 HechosTarde/TVAzteca	<input type="checkbox"/>

81. About how many days per week do you watch it?

Number of program Days per week 99 DK/DA

- a. Television news
- b. Radio news
- c. Newspapers
- d. Reports from other people
- e. Political advertisements

94. In the last few weeks, have you seen publicity or advertisements by political parties or presidential candidates on television?
By whom? **(DO NOT READ OPTIONS. NOTE ALL RESPONSES)**

	1 Mentioned	2 Not mentioned	
a. Francisco Labastida	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
b. Vicente Fox	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
c. Cuauhtémoc Cárdenas	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
d. Other: _____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
e. PRI	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
f. PAN	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
g. PRD	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
h. Alliance for Change	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
i. Alliance for Mexico	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
j. Other: _____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

95. I am going to read you some campaign slogans; for each one, please tell me which person that slogan goes with. **(READ SLOGAN. DO NOT READ NAMES. WAIT FOR RESPONSES).**

- a. "Power should serve the people"
- b. "Enough already"
- c. "New Republic"
- d. "United, we're a majority"

	Cuauhtémoc Cárdenas (1)	Vicente Fox (2)	Francisco Labastida (3)	Porfirio Muñoz Ledo (4)	Other (5)	Dk/da (9)	
a. "Power should serve the people"							<input type="checkbox"/>
b. "Enough already"							<input type="checkbox"/>
c. "New Republic"							<input type="checkbox"/>
d. "United, we're a majority"							<input type="checkbox"/>

96. In the last few weeks, have you personally attended a rally for any political party or presidential candidate? **(IF YES...)**
Which one? **(DO NOT READ OPTIONS; NOTE ALL RESPONSES)**

	1 Mentioned	2 Not mentioned	
a. Francisco Labastida	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
b. Vicente Fox	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
c. Cuauhtémoc Cárdenas	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
d. Other candidate (WHICH):	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
e. PRI	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
f. PAN/AC	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
g. PRD/AM	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
h. Other party (WHICH):	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

97. In the last few weeks, have you received propaganda or mailings at your home from any political party or presidential candidate? **(IF YES...)** From whom? **(DO NOT READ OPTIONS; NOTE ALL RESPONSES)**

	1 Mentioned	2 Not mentioned	
a. Francisco Labastida	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
b. Vicente Fox	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
c. Cuauhtémoc Cárdenas	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
d. Other: _____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
e. PRI	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
f. PAN/AC	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
g. PRD/AM	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
h. Other: _____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

98. In the last few weeks, have you been visited by a representative from any political party? **(IF YES...)** From which one? **(DO NOT READ OPTIONS; NOTE ALL RESPONSES)**

	1 Mentioned	2 Not mentioned	
a. PRI	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
b. PAN/AC	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
c. PRD/AM	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
d. Other (WHICH): _____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

(SHOW CARD B)

99. Of the issues on this card, which three do you think are the most important for the next president to focus on?

	1 Mentioned	2 Not mentioned	
a. Conflict in Chiapas	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
b. Pollution and environment	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
c. Corruption	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
d. Economic growth	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
e. Democracy	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
f. Women's rights	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
g. Education	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
h. Employment	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
i. Inflation, price increases	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
j. Taxes	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
k. Drug trafficking	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
l. Poverty	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
m. Salaries	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
n. Health care	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
o. Crime/Public safety	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
p. Other (WHICH?):	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

100. I am going to read two sayings; please tell me which of the two is closest to your way of thinking? **(READ AND ROTATE):**

- 1 Stick to the Devil you know (Mas vale el malo por conocido que el bueno por conser)
- 2 Nothing ventured, nothing gained (El que no arriesga no gana)
- 9 DK/DA **(DO NOT READ)**

101. These days, do you think you can trust most people or do you think that you can't be too careful? 1 Can trust people 2 Can't be too careful 9 DK/DA
102. With which of the following phrases do you most agree? **(READ AND ROTATE):**
 1 For our country to work well, it's best to have strong laws and institutions
 2 For our country to work well, it's best to have strong leaders
 9 DK/DA **(DO NOT READ)**
103. With which of the following phrases do you most agree? **(READ AND ROTATE):**
 1 The electric industry should be privatized to make it more efficient
 2 Privatizing the electric industry would be bad for the country
 9 DK/DA **(DO NOT READ)**
104. Which would you prefer...? **(READ AND ROTATE)**
 1 to increase the salaries of those that already have jobs
 2 to increase investment so that there are more jobs
 9 DK/DA **(DO NOT READ)**
105. With which of the following phrases do you most agree? **(READ AND ROTATE):**
 1 The government should do more to reduce the differences between rich and poor
 2 Attempts by the government to reduce the differences between rich and poor cause more problems than they solve
 9 DK/DA **(DO NOT READ)**
106. With which of the following phrases do you most agree? **(READ AND ROTATE):**
 1 The best way to reduce crime is to create economic opportunity for people
 2 The best way to reduce crime is for the government to get tough
 9 DK/DA **(DO NOT READ)**
107. With which of the following phrases do you most agree? **(READ AND ROTATE):**
 1 The death penalty should be allowed in order to reduce crime
 2 The death penalty should not be allowed under any circumstances
 9 DK/DA **(DO NOT READ)**
108. Thinking of how to manage government finances, of the following three options, which do you think is the best way to deal with the problem of scarce government resources? **(READ AND ROTATE)**
 1 Reduce spending on public services and social programs
 2 Increase taxes
 3 Increase the public debt
 9 DK/DA **(DO NOT READ)**
109. Now I'm going to ask you about what the presidential candidates think on this same issue. If you are not sure of a candidate's position, just tell me and we'll go on to the next one. In dealing with the problem of scarce government resources, do you believe that Francisco Labastida would prefer to...? **(READ AND ROTATE)**
 1 Reduce spending on public services and social programs
 2 Increase taxes
 3 Increase the public debt
 9 DK/DA **(DO NOT READ)**
110. In dealing with scarce government resources, do you believe that Vicente Fox would prefer to...? **(READ AND ROTATE)**
 1 Reduce spending on public services and social programs
 2 Increase taxes
 3 Increase the public debt
 9 DK/DA **(DO NOT READ)**
111. In dealing with scarce government resources, do you believe that Cuauhtémoc Cárdenas would prefer to...? **(READ AND ROTATE)**
 1 Reduce spending on public services and social programs
 2 Increase taxes
 3 Increase the public debt
 9 DK/DA **(DO NOT READ)**

Now I'm going to ask you about the capabilities and character of some presidential candidates. If you don't have an opinion about a candidate, just tell me and we'll go on to the next one.

112. ¿How honest is... **(READ AND ROTATE)** – very honest, somewhat honest, not very honest, or not at all honest – or are you not sure?

	Very (1)	Somewhat (2)	Not very (3)	Not at all (4)	Not sure (5)
a. Francisco Labastida					
b. Vicente Fox					
c. Cuauhtémoc Cárdenas					

113. How capable of managing the economy is... **(READ AND ROTATE)** – very capable, somewhat capable, not very capable, or not at all capable – or are you not sure?

	Very (1)	Somewhat (2)	Not very (3)	Not at all (4)	Not sure (5)
a. Francisco Labastida					
b. Vicente Fox					
c. Cuauhtémoc Cárdenas					

114. How capable of combating crime and improving public safety is... **(READ AND ROTATE)** – very capable, somewhat capable, not very capable, or not at all capable – or are you not sure?

	Very (1)	Somewhat (2)	Not very (3)	Not at all (4)	Not sure (5)
a. Francisco Labastida					
b. Vicente Fox					
c. Cuauhtémoc Cárdenas					

115. How capable of improving the education system is... **(READ AND ROTATE)** – very capable, somewhat capable, not very capable, or not at all capable – or are you not sure?

	Very (1)	Somewhat (2)	Not very (3)	Not at all (4)	Not sure (5)
a. Francisco Labastida					
b. Vicente Fox					
c. Cuauhtémoc Cárdenas					

116. **SHOW CARD C** In politics, people talk about “Left” and “Right”. On a scale of 0 to 10, where 0 is “left” and 10 is “right”, where would you place yourself?

Left												Right
	0	1	2	3	4	5	6	7	8	9	10	

99 DK/DA

117. On the same scale, where would you place... **(READ AND ROTATE)**

	Left											Right
	0	1	2	3	4	5	6	7	8	9	10	
a. PRI												
b. PAN												
c. PRD												

99 DK/DA

99 DK/DA

99 DK/DA

118. **(SHOW CARD D)**. I am going to ask your opinion about some political parties and candidates for President. On this scale, a 0 means that your opinion is very bad and a 10 means that your opinion is very good. If you don't have an opinion, just let me know and we will go on to the next one. What is your opinion of... **(READ AND ROTATE):**

	Very bad											Very good
	0	1	2	3	4	5	6	7	8	9	10	
a. PRI												
b. PAN												
c. PRD												
d. Francisco Labastida												
e. Vicente Fox												
f. Cuauhtémoc Cárdenas												

99 DK/DA

99 DK/DA

99 DK/DA

99 DK/DA

99 DK/DA

99 DK/DA

119. In general, do you approve or disapprove of the job Ernesto Zedillo is doing as president? **(INSIST)** Do you approve/disapprove a lot or approve/disapprove somewhat?

1 Approve a lot
 2 Approve somewhat
 3 Neither approve nor disapprove
 4 Disapprove somewhat
 5 Disapprove a lot
 9 DK/DA

120. Do you feel that Mexico today is or is not a democracy?
 1 Is a democracy 2 Is not a democracy 9 DK/DA
121. In the last 12 months, would you say that your personal financial situation has gotten better, gotten worse, or stayed the same? **(INSIST)** Would you say that it has gotten much better/worse or somewhat better/worse?
 1 Much better 2 Somewhat better 3 The same 4 Somewhat worse 5 Much worse 9 DK/DA
122. In the last 12 months, would you say that the national economy has gotten better, gotten worse, or stayed the same? **(INSIST)** Would you say that it has gotten much better/worse or somewhat better/worse?
 1 Much better 2 Somewhat better 3 The same 4 Somewhat worse 5 Much worse 9 DK/DA
123. In the last 12 months, would you say that corruption in the government has increased, decreased, or stayed the same? **(INSIST):** Would you say that it has increased/decreased a lot or increased/decreased somewhat?
 1 Increased a lot 2 Increased somewhat 3 The same 4 Decreased somewhat 5 Decreased a lot 9 DK/DA
124. In the last 12 months, would you say that public safety in your [City/Town/Community] has gotten better, gotten worse, or stayed the same? **(INSIST)** Would you say that it has gotten much better/worse or somewhat better/worse?
 1 Much better 2 Somewhat better 3 The same 4 Somewhat worse 5 Much worse 9 DK/DA
125. In the last 12 months, have you, or someone else in your family living with you in your home, been assaulted or been the victim or another violent crime?
 1 Yes 2 No 9 DK/DA
126. Generally, do you consider yourself *priísta*, *panista* o *perredista*?
 1 Priísta (PRI) 2 Panista (PAN) 3 Perredista (PRD) 4 Other party 5 None 9 DK/DA
 (WHICH): _____ (SKIP TO 55) (SKIP TO 55)
127. Do you consider yourself very... **(PRIISTA / PANISTA / PERREDISTA)** or somewhat... **(PRIISTA / PANISTA / PERREDISTA)**?
 1 Very 2 Somewhat 9 No sabe/NC
- (ONLY TO THOSE WHO ANSWERED "NONE" OR "DON'T KNOW" IN QUESTION 55.)**
128. Which party do you most identify? **(DO NOT READ)**
 1 PRI 2 PAN 3 PRD 4 Other 5 None 9 DK/DA
 (CUAL): _____
129. Did you vote for President in the 1994 elections? **(IF YES, ASK)** For which party did you vote?
 1 PRI 2 PAN 3 PRD 4 Other 5. Didn't vote 9 DK/DA
 (CUAL): _____
130. Did you vote for federal deputy in the 1997 elections? **(IF YES, ASK):** For which party did you vote?
 1 PRI 2 PAN 3 PRD 4 Other 5. Didn't vote 9 DK/DA
 (WHICH): _____
131. Did you vote in the PRI primary last year? **(IF YES, ASK)** For which of the candidates did you vote?
 1 Labastida 2 Madrazo 3 Bartlett 4 Roque 5 Other _____ 6. Didn't vote 9 DK/DA
132. About how many light bulbs are there in your house? **(NOTE DIRECTLY):**
133. What religion are you? **(READ AND ROTATE):**
 1 Catholic 2 Christian, not Catholic 3 Other **(NOTE):** 9 DK/DA
 4 None **(DO NOT READ)**
134. How often do you attend religious services? **(READ OPTIONS IN ORDER):**
 1 More than once per week 2 Once per week 3 Once per month 4 Only special ocasiones 5 Never 9 DK/DA

135. Have you visited the United States?

0 No

1 Yes

9 DK/DA

(INSIST:)

¿In total, how much time have you spent there?

a. Years:

<input type="text"/>	<input type="text"/>
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b. Months:

<input type="text"/>	<input type="text"/>
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c. Weeks:

<input type="text"/>	<input type="text"/>
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136. Do you have close relatives living in the United States?

0 No

1 Yes

9 DK/DA

137. Until what grade in school did you study?

1 No formal education

2 Primary

3 Secondary/vocational/equivalent

4 High school/equivalent

5 College or more

9 DK/DA

138. What is your civil status?

1 Single

2 Married

3 Cohabiting

4 Widow

5 Spaprated/divorced

9 DK/DA

139. Do you have children under the age of 18?

1 Yes

2 No

9 DK/DA

140. Do you currently have paid employment?

1 Yes

2 No

9 DK/DA

141. What is your principal occupation? **(NOTE DIRECTLY):**

1 Employer, 10 or more employees

2 Employer, fewer than 10 employees

3 Professional

4 Office worker/supervisor

5 Office worker under supervision

6 Teacher

7 Employee in established business

8 Chauffer/security guard

9 Manual laborer

10 Salesman/street vendor

11 Nanny/domestic

12 Farmer on collective farm

13 Farmer/fisherman

14 Retired

15 Student

16 Housewife

17 Other _____

99 DK/DA

<input type="text"/>	<input type="text"/>
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142. Are you or your spouse a member of a union?

0 No

1 Yes

9 DK/DA

143. **SHOW CARDE** Between all the people that live here with you, approximately how much do they make per month?

1 0 to 1,000 pesos

2 1001 to 2000 pesos

3 2,001 to 4,000 pesos

4 4,001 to 6,000 pesos

5 6,001 to 8,000 pesos

6 8,001 to 12,000 pesos

7 12,001 to 16,000 pesos

8 16,001 to 20,000 pesos

9 More than 20,000 pesos

99 DK/DA

144. How many people depend on that monthly income? **(NOTE DIRECTLY)**

<input type="text"/>	<input type="text"/>
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145. ¿Could you tell me the names of the three branches of government, or do you not recall right now? **(DO NOT READ; NOTE ALL MENTIONS)**

1 Mentioned

2 Not mentioned

a. Executive

<input type="checkbox"/>
<input type="checkbox"/>
<input type="checkbox"/>

<input type="checkbox"/>
<input type="checkbox"/>
<input type="checkbox"/>

<input type="checkbox"/>
<input type="checkbox"/>
<input type="checkbox"/>

b. Legislative

c. Judicial

146. Could you tell me how many members there are in the Chamber of Deputies, or do you not recall right now? **(NOTE DIRECTLY)** 000=DK

<input type="text"/>	<input type="text"/>	<input type="text"/>
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147. We would very much like to come back and interview you again in two months. That interview will be shorter, and we would like to bring you a small gift in appreciation of your time and responses. Would you be willing to participate in another interview in the future?

<input style="width: 20px; height: 20px;" type="checkbox"/> 1 Yes (NOTE RESPONDENT DATA ON CONTROL SHEET)	<input style="width: 20px; height: 20px;" type="checkbox"/> 2 No (GO TO SOCIOECONOMIC LEVEL)	<input style="width: 20px; height: 20px;" type="checkbox"/> 9 DK/DA	<input style="width: 20px; height: 20px;" type="checkbox"/>
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148. For gifts, we have T-shirts and baseball caps. Which do you prefer?

<input style="width: 20px; height: 20px;" type="checkbox"/> 1 T-shirt	<input style="width: 20px; height: 20px;" type="checkbox"/> 2 Cap	<input style="width: 20px; height: 20px;" type="checkbox"/>
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SOCIOECONOMIC LEVEL OF DWELLING:

A	B	C	D	E	F
---	---	---	---	---	---

SOCIOECONOMIC LEVEL OF NEIGHBORHOOD:

A	B	C	D	E	F
---	---	---	---	---	---

Date of interview: Day: _____ | _____ | _____ Month: _____ | _____ | _____ Hour: _____ | _____ | _____

Address: Street _____ No. _____ Inside: _____

Between _____ and _____

Country/Borough/Township: _____

Other instructions to reach residence _____

Signature of interviewer: _____