

2000 PANEL SURVEY – SECOND ROUND
Newspapers: Reforma / El Norte/ Mural/Palabra, Debate de Sinaloa, AM de León
Second Round: April 28-May 7
File number: _____

COUNTY/BOROUGH/TOWNSHIP: _____ **STATE:** _____

ELECTORAL DISTRICT: _____ **Interviewer Name and Code:** |____|____|

TYPE	<input type="checkbox"/> 1 Urban	<input type="checkbox"/> 2 Rural	<input type="checkbox"/>
GENDER	<input type="checkbox"/> 1 Male	<input type="checkbox"/> 2 Female	<input type="checkbox"/>
RESPONDENT SKIN COLOR:	<input type="checkbox"/> 1 White	<input type="checkbox"/> 3 Dark brown	<input type="checkbox"/>
	<input type="checkbox"/> 2 Light brown	<input type="checkbox"/> 4 Other (black, Asian, etc.) _____	

As you will remember, we've come back to interview you again about your political opinions. I wanted to know if we can ask you some questions more questions about politics. I have brought with me the gift that I mentioned last time. This is my ID. **(SHOW IDENTIFICATION)**. This survey is confidential; the answers you give will appear in the newspaper this way **(SHOW COPY OF NEWSPAPER)** and no one will know what answers you personally gave. The interview will last about 20 to 25 minutes, after which we would like to give you your gift. Is that OK?

- What is your date of birth? **(IF BORN AFTER JULY 2, 1982, END INTERVIEW)**
 Day: Month: Year:
- What would you say is the most important problem the country faces today? **(WRITE OUT)**
 _____ 99 Does't know/Didn't answer
- How much interest would you say you have in politics? **(READ OPTIONS):**
 1 A lot 2 Some 3 A little 4 None 9 DK/DA
- How closely are you following this year's presidential campaign – very closely, somewhat, not very closely, or not at all?
 1 Very closely 2 Somewhat closely 3 Not very closely 4 Not at all 9 DK/DA
- How often do you talk about politics with other people: every day, a few times a week, a few times a month, rarely, or never?
 1 Every day 2 A few times per week 3 A few times per month 4 Rarely 5 Never 9 DK/DA
- How often do you read about politics in newspapers and magazines: every day, a few times a week, a few times a month, rarely, or never?
 1 Every day 2 A few times per week 3 A few times per month 4 Rarely 5 Never 9 DK/DA
- Do you watch any news program on televisión? **(IF THE ANSWER IS "NO", SKIP TO 9. IF THE ANSWER IS "YES," ASK WHICH ONE, NOTING UP TO TWO RESPONSES.)**

<input type="checkbox"/> 0 Does not watch	<input type="checkbox"/> 9 HechosNoche /Javier Alatorre/Azteca
<input type="checkbox"/> 1 Noticario/Guillermo Ortega/Televisa	<input type="checkbox"/> 10 Las siete del 7/Azteca
<input type="checkbox"/> 2 Primero Noticias/L. Dóriga/Televisa	<input type="checkbox"/> 11 CNI Noticias/Canal 40
<input type="checkbox"/> 3 Abraham Zabudovsky/Televisa	<input type="checkbox"/> 12 Noticias del 11/Sergio Uzeta/Adriana Pérez Cañedo
<input type="checkbox"/> 4 Hoy/Televisa	<input type="checkbox"/> 13 Multivision/En Blanco y Negro
<input type="checkbox"/> 5 Noticario/Lolita Ayala/Televisa	<input type="checkbox"/> 14 Multivision /Nexos
<input type="checkbox"/> 6 Notivisa/Televisa	<input type="checkbox"/> 15 Other (Which?):
<input type="checkbox"/> 7 HechosAM/TVAzteca	<input type="checkbox"/> 16 Imagen SKY/Ferriz de Con/Carmen Aristegui/Solorzano
<input type="checkbox"/> 8 HechosTarde/TVAzteca	<input type="checkbox"/> 99 DK/DA <input type="checkbox"/>
- About how many days per week do you watch it?

<input type="text"/>	Number of program	<input type="text"/>	Days per week	<input type="text"/>	99 DK/DA	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	Number of program	<input type="text"/>	Days per week	<input type="text"/>	99 DK/DA	<input type="text"/>	<input type="text"/>	<input type="text"/>

f. “Say it out loud: Mexico is ours”

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24. Have you seen the movie "Todo el Poder"? 1 Yes 2 No 9 DK/DA

25. Have you seen the movie "Herod's Law"? 1 Yes 2 No 9 DK/DA

26. In the last few weeks, have you personally attended a rally for any political party or presidential candidate? (IF YES...)
Which one? (DO NOT READ OPTIONS; NOTE ALL RESPONSES)

	1 Mentioned	2 Not mentioned	
a. Francisco Labastida	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
b. Vicente Fox	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
c. Cuauhtémoc Cárdenas	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
d. Other candidate (WHICH):	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
e. PRI	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
f. PAN/AC	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
g. PRD/AM	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
h. Other party (WHICH):	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

27. In the last few weeks, have you received propaganda or mailings at your home from any political party or presidential candidate? (IF YES...) From whom? (DO NOT READ OPTIONS; NOTE ALL RESPONSES)

	1 Mentioned	2 Not mentioned	
a. Francisco Labastida	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
b. Vicente Fox	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
c. Cuauhtémoc Cárdenas	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
d. Other: _____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
e. PRI	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
f. PAN/AC	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
g. PRD/AM	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
h. Other: _____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

28. In the last few weeks, have you been visited by a representative from any political party? (IF YES...) From which one? (DO NOT READ OPTIONS; NOTE ALL RESPONSES)

	1 Mentioned	2 Not mentioned	
a. PRI	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
b. PAN/AC	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
c. PRD/AM	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
d. Other (WHICH): _____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

29. In the last few weeks, has any political party given you a gift or token of appreciation, or helped you resolve any problem? (IF YES...) From which one? (DO NOT READ OPTIONS; NOTE ALL RESPONSES)

	1 Mentioned	2 Not mentioned	
a. PRI	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
b. PAN/AC	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
c. PRD/AM	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
d. Other (WHICH): _____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

30. In the last few weeks, have you heard the results of any poll about who people are going to vote for president? 1 Yes 2 No 9 DK/DA

31. What percentage of the vote do you believe.... (READ NAME AND NOTE DIRECTLY; DK=00) will win in the election?

a. Vicente Fox	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
b. Francisco Labastida Ochoa	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
c. Cuauhtémoc Cárdenas	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

32. Did you see the debate between the candidates for President of the Republic? **(IF YES, INSIST)** Did you see all of it or part of it?

1 Saw all 2 Saw part 3 Didn't see it (**GO TO 34**) 9 DK/DA

33. In your opinion, who won the debate?

<input type="checkbox"/>	1 Vicente Fox	<input type="checkbox"/>	4 Manuel Camacho	<input type="checkbox"/>	7 None	<input type="checkbox"/>
<input type="checkbox"/>	2 Francisco Labastida	<input type="checkbox"/>	5 Porfirio Munoz Ledo	<input type="checkbox"/>	9 DK/DA	<input type="checkbox"/>
<input type="checkbox"/>	3 Cuauhtemoc Cardenas	<input type="checkbox"/>	6 Gilberto Rincon Gallardo			

34. In the last few days, from whom have you heard comments about the debate?

	1 Mentioned	2 Not mentioned	
a. Television commentators	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
b. Close family members	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
c. Friends and acquaintances	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
d. Commentators on the radio	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
e. Anyone else? _____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

35. From everything that you have heard in the last few days, according to the majority of people, who was the winner of the debate?

<input type="checkbox"/>	1 Vicente Fox	<input type="checkbox"/>	4 Manuel Camacho	<input type="checkbox"/>	7 None	
<input type="checkbox"/>	2 Francisco Labastida	<input type="checkbox"/>	5 Porfirio Munoz Ledo	<input type="checkbox"/>	9 DK/DA	<input type="checkbox"/>
<input type="checkbox"/>	3 Cuauhtemoc Cardenas	<input type="checkbox"/>	6 Gilberto Rincon Gallardo			

36. Would you say that the presidential debate...**(READ)**

<input type="checkbox"/>	1 Reinforced your preference for one of the candidates	<input type="checkbox"/>	4 Had no effect on your preference	
<input type="checkbox"/>	2 Weakened your preference for one of the candidates	<input type="checkbox"/>	9 DK/DA	<input type="checkbox"/>
<input type="checkbox"/>	3 Made you change your preference from one candidate to another			

37. In your opinion, what has...**(READ NAME)** done most in his campaign: communicate his policy proposals or criticize other candidates?

	1 Policy proposals	2 Criticize	3 Neither	4 Both	9 DK/DA	
a. Francisco Labastida						<input type="checkbox"/>
b. Vicente Fox						<input type="checkbox"/>
c. Cuauhtémoc Cárdenas						<input type="checkbox"/>

38. I'm going to read you two things. Please tell me for each one if you like or dislike it: **(READ AND ROTATE)**

	1 Likes	2 Dislikes	9 DK/DA	
a. When your favorite candidate criticizes another candidate				<input type="checkbox"/>
b. When other candidates criticize your favorite candidate				<input type="checkbox"/>
c. When your favorite candidate criticizes the government				<input type="checkbox"/>

SHOW CARD D

39. On this card are two ways to fight crime. A 1 indicates that you agree with one position and a 10 means that you agree with the other position. Please tell me where on the scale you would place yourself.

1 2 3 4 5 6 7 8 9 10 | 99 DK/DA

The best way to fight crime is to create jobs and opportunities for people

The best way to fight crime is to get tough and have harsher penalties for criminals

40. On the same scale, where would you place.... **(READ NAMES)**

	1	2	3	4	5	6	7	8	9	10	99 DK/DA
a. Francisco Labastida											<input type="checkbox"/>
b. Vicente Fox											<input type="checkbox"/>
c. Cuauhtémoc Cárdenas											<input type="checkbox"/>

The best way to fight crime is to create jobs and opportunities for people

The best way to fight crime is to get tough and have harsher penalties for criminals

SHOW CARD E

41. On this card are two ways to deal with the electric industry in our country. A 1 indicates that you agree with one position and a 10 means that you agree with the other position. Please tell me where on the scale you would place yourself.

1	2	3	4	5	6	7	8	9	10

| 99 DK/DA

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The electric industry should be completely in the hands of the government

The electric industry should be completely in the hands of the private sector

42. On the same scale, where would you place.... **(READ NAMES)**

- a. Francisco Labastida
- b. Vicente Fox
- c. Cuauhtémoc Cárdenas

	1	2	3	4	5	6	7	8	9	10

99 DK/DA

The electric industry should be completely in the hands of the government

The electric industry should be completely in the hands of the private sector

SHOW CARD F

43. On this card are two views of political reform in our country. A 1 indicates that you agree with one position and a 10 means that you agree with the other position. Please tell me where on the scale you would place yourself.

1	2	3	4	5	6	7	8	9	10

| 99 DK/DA

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Political reform has gone a long way and today political competition is fair

Political reform has not gone far enough to make political competition fair

44. On the same scale, where would you place.... **(READ NAMES)**

- a. Francisco Labastida
- b. Vicente Fox
- c. Cuauhtémoc Cárdenas

	1	2	3	4	5	6	7	8	9	10

99 DK/DA

Political reform has gone a long way and today political competition is fair

Political reform has not gone far enough to make political competition fair

Now I'm going to ask you about the capabilities and character of some presidential candidates. If you don't have an opinion about a candidate, just tell me and we'll go on to the next one.

45. ¿How honest is... **(READ AND ROTATE)** – very honest, somewhat honest, not very honest, or not at all honest – or are you not sure?

	Very (1)	Somewhat (2)	Not very (3)	Not at all (4)	Not sure (5)
a. Francisco Labastida					
b. Vicente Fox					
c. Cuauhtémoc Cárdenas					

46. How close to the people is... **(READ AND ROTATE)** – very close, somewhat close, not very close, or not at all close – or are you not sure?

	Very (1)	Somewhat (2)	Not very (3)	Not at all (4)	Not sure (5)
a. Francisco Labastida					
b. Vicente Fox					
c. Cuauhtémoc Cárdenas					

47. How capable of managing the economy is... **(READ AND ROTATE)** – very capable, somewhat capable, not very capable, or not at all capable – or are you not sure?

	Very (1)	Somewhat (2)	Not very (3)	Not at all (4)	Not sure (5)
a. Francisco Labastida					
b. Vicente Fox					

c. Cuauhtémoc Cárdenas					
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48. How capable of combating crime and improving public safety is... **(READ AND ROTATE)** – very capable, somewhat capable, not very capable, or not at all capable – or are you not sure?

	Very (1)	Somewhat (2)	Not very (3)	Not at all (4)	Not sure (5)
a. Francisco Labastida					
b. Vicente Fox					
c. Cuauhtémoc Cárdenas					

49. How capable of improving the education system is... **(READ AND ROTATE)** – very capable, somewhat capable, not very capable, or not at all capable – or are you not sure?

	Very (1)	Somewhat (2)	Not very (3)	Not at all (4)	Not sure (5)
a. Francisco Labastida					
b. Vicente Fox					
c. Cuauhtémoc Cárdenas					

50. Which of the candidates do you think is most... **(READ)**?

	Labastida (1)	Fox (2)	Cárdenas (3)	Muñoz Ledo (4)	Camacho (5)	Rincón Gallardo (6)	None (7)	DK (8)
a. Honest								
b. Capable of governing								
c. Most experienced								
d. Closest to the people								

51. **SHOW CARD G** In politics, people talk about “Left” and “Right”. On a scale of 0 to 10, where 0 is “left” and 10 is “right”, where would you place yourself?

Left												Right
	0	1	2	3	4	5	6	7	8	9	10	

99 DK/DA

52. On the same scale, where would you place... **(READ AND ROTATE)**

	Left	0	1	2	3	4	5	6	7	8	9	10	Right
a. PRD													
b. PAN													
c. PRI													
d. Cuauhtémoc Cárdenas													
e. Vicente Fox													
f. Francisco Labastida													

99 DK/DA
 99 DK/DA
 99 DK/DA

53. **(SHOW CARD H)** I’m going to ask your opinion about some political parties and candidates for President. On this scale, a 0 means that your opinion is very bad and a 10 means that your opinion is very good. If you don’t have an opinion, just let me know and we will go on to the next one. What is your opinion of... **(READ AND ROTATE):**

	Very bad	0	1	2	3	4	5	6	7	8	9	10	Very good
a. PAN													
b. PRD													
c. PRI													
d. Vicente Fox													
e. Cuauhtémoc Cárdenas													
f. Francisco Labastida													
g. Roberto Madrazo													

99 DK/DA
 99 DK/DA
 99 DK/DA
 99 DK/DA
 99 DK/DA

54. Generally, do you consider yourself *priísta*, *panista* o *perredista*?

1 Priísta (PRI)
 2 Panista (PAN)
 3 Perredista (PRD)
 4 Other party
 5 None
 9 DK/DA

(WHICH): _____ **(SKIP TO 56)** **(SKIP TO 56)**

55. Do you consider yourself very... **(PRIISTA / PANISTA / PERREDISTA)** or somewhat... **(PRIISTA / PANISTA / PERREDISTA)**?
 1 Very 2 Somewhat 9 DK/DA

56. **(ONLY TO THOSE WHO ANSWERED "NONE" OR "DON'T KNOW" IN QUESTION 54.)** With which party do you most identify? **(DO NOT READ)**
 1 PRI 2 PAN 3 PRD 4 Other 5 None 9 DK/DA
 (WHICH): _____

57. In general, do you approve or disapprove of the job Ernesto Zedillo is doing as president? **(INSIST)** Do you approve/disapprove a lot or approve/disapprove somewhat?
 1 Approve a lot 2 Approve somewhat 3 Neither approve nor disapprove 4 Disapprove somewhat 5 Disapprove a lot 9 DK/DA

58. Do you personally believe that there will be or will not be an economic crisis at the end of this administration?
 1 Will be a crisis 2 Will not be a crisis 9 DK/DA

59. Do you feel that Mexico today is or is not a democracy?
 1 Is a democracy 2 Is not a democracy 9 DK/DA

60. About how many light bulbs are there in your house? **(NOTE DIRECTLY):**

61. Between all the people that live here with you, approximately how much do they make per month?
 1 0 to 1,000 pesos 5 6,001 to 8,000 pesos 9 More than 20,000 pesos
 2 1001 to 2000 pesos 6 8,001 to 12,000 pesos 99 DK/DA
 3 2,001 to 4,000 pesos 7 12,001 to 16,000 pesos
 4 4,001 to 6,000 pesos 8 16,001 to 20,000 pesos

62. How many people depend on that monthly income? **(NOTE DIRECTLY)**

63. Do you speak an indigenous language?
 1 Yes 2 No 9 DK/DA

64. ¿Could you tell me the names of the three branches of government, or do you not recall right now? **(DO NOT READ; NOTE ALL MENTIONS)**

	1 Mentioned	2 Not mentioned	
a. Executive	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
b. Legislative	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
c. Judicial	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

65. Could you tell me how many members there are in the Chamber of Deputies, or do you not recall right now? **(NOTE DIRECTLY)** 000=DK

66. We would very much like to come back and interview you again in two months. That interview will be shorter, and we would like to bring you a small gift in appreciation of your time and responses. Would you be willing to participate in another interview in the future?
 1 Yes **(NOTE RESPONDENT DATA ON CONTROL SHEET)** 2 No **(GO TO SOCIOECONOMIC LEVEL)** 9 DK/DA

SOCIOECONOMIC LEVEL OF DWELLING:

A	B	C	D	E	F
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SOCIOECONOMIC LEVEL OF NEIGHBORHOOD:

A	B	C	D	E	F
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THIS INTERVIEW WAS DONE:

1 In person at home

2 By telephone

Date of interview:	Day: _____	_____	Month: _____	_____	Hour: _____	_____
Address:	Street _____	No. _____	Inside: _____			
Between _____	and _____					
Country/Borough/Township:	_____					
Other instructions to reach residence	_____					
Signature of interviewer:	_____					