

**2000 PANEL SURVEY – FOURTH ROUND**  
**Newspapers: Reforma / El Norte/ Mural/Palabra, Debate de Sinaloa, AM de León**  
**Fourth Round: July 6-16** **File**  
**number: \_\_\_\_\_**

**COUNTY/BOROUGH/TOWNSHIP:** \_\_\_\_\_ **STATE:** \_\_\_\_\_

**ELECTORAL DISTRICT:** \_\_\_\_\_ **Interviewer Name and Code:** |\_\_\_\_|\_\_\_\_|

TYPE	<input type="checkbox"/> 1 Urban	<input type="checkbox"/> 2 Rural	<input type="checkbox"/>
GENDER	<input type="checkbox"/> 1 Male	<input type="checkbox"/> 2 Female	<input type="checkbox"/>
RESPONDENT SKIN COLOR:	<input type="checkbox"/> 1 White	<input type="checkbox"/> 3 Dark brown	<input type="checkbox"/>
	<input type="checkbox"/> 2 Light brown	<input type="checkbox"/> 4 Other (black, Asian, etc.) _____	

As you will remember, we've come back to interview you again about your political opinions. I wanted to know if we can ask you some questions more questions about politics. I have brought with me the gift that I mentioned last time. This is my ID. **(SHOW IDENTIFICATION)**. This survey is confidential; the answers you give will appear in the newspaper this way **(SHOW COPY OF NEWSPAPER)** and no one will know what answers you personally gave. The interview will last about 25 minutes, after which we would like to give you your gift. Is that OK?

1. What is your date of birth? **(IF BORN AFTER JULY 2, 1982, END INTERVIEW)**  
 Day:   Month:   Year:

2. What would you say is the most important problem the country faces today? **(WRITE OUT)**  
 \_\_\_\_\_  99 Doesn't know/Didn't answer

3. How much interest would you say you have in politics? **(READ OPTIONS):**  
 1 A lot     2 Some     3 A little     4 None     9 DK/DA

4. How closely are you following this year's presidential campaign – very closely, somewhat, not very closely, or not at all?  
 1 Very closely     2 Somewhat closely     3 Not very closely     4 Not at all     9 DK/DA

5. How often do you talk about politics with other people: every day, a few times a week, a few times a month, rarely, or never?  
 1 Every day     2 A few times per week     3 A few times per month     4 Rarely     5 Never     9 DK/DA

6. Do you watch any news program on television? **(IF THE ANSWER IS "NO", SKIP TO 17. IF THE ANSWER IS "YES," ASK WHICH ONE, NOTING UP TO TWO RESPONSES.)**

<input type="checkbox"/> 0 Does not watch	<input type="checkbox"/> 9 HechosNoche /Javier Alatorre/Azteca
<input type="checkbox"/> 1 Noticario/Guillermo Ortega/Televisa	<input type="checkbox"/> 10 Las siete del 7/Azteca
<input type="checkbox"/> 2 Primero Noticias/L. Dóriga/Televisa	<input type="checkbox"/> 11 CNI Noticias/Canal 40
<input type="checkbox"/> 3 Abraham Zabudovsky/Televisa	<input type="checkbox"/> 12 Noticias del 11/Sergio Uzeta/Adriana Pérez Cañedo
<input type="checkbox"/> 4 Hoy/Televisa	<input type="checkbox"/> 13 Multivision/En Blanco y Negro
<input type="checkbox"/> 5 Noticario/Lolita Ayala/Televisa	<input type="checkbox"/> 14 Multivision /Nexos
<input type="checkbox"/> 6 Notivisa/Televisa	<i>15 Other (Which?):</i>
<input type="checkbox"/> 7 HechosAM/TVAzteca	<input type="checkbox"/> 16 Imagen SKY/Ferriz de Con/Carmen Aristegui/Solorzano
<input type="checkbox"/> 8 HechosTarde/TVAzteca	<b>99 DK/DA</b> <input type="checkbox"/>

7. About how many days per week do you watch it?

<input type="text"/>	Number of program	<input type="text"/>	Days per week	<input type="text"/>	99 DK/DA	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	Number of program	<input type="text"/>	Days per week	<input type="text"/>	99 DK/DA	<input type="text"/>	<input type="text"/>	<input type="text"/>

8. Do you listen to any news broadcast on the radio? **(IF THE ANSWER IS "NO", SKIP TO 10. IF THE ANSWER IS "YES," ASK WHICH ONE, NOTING UP TO TWO RESPONSES.)**

<input type="checkbox"/> 0 None	<input type="checkbox"/> 8 En la Radio con Guillermo Ortega	<input type="checkbox"/>
<input type="checkbox"/> 1 Monitor/ Radio Red / Gutiérrez Vivó	<input type="checkbox"/> 9 Mariano/Estereo Joya	<input type="checkbox"/>

- 2 Para Empezar
- 3 Panorama/ Detrás de la noticia
- 4 De la A a la Z/ A. Zabludovsky
- 5 Eduardo Ruiz Healy
- 6 Joaquín López Dóriga
- 7 José Cárdenas

- 10 Enfoque
- 11 Imagen/Aristégui/Ferriz de Con/Solórzano
- 12 Cortes Informativos
- 13 Other (WHICH?):
- 999 No sabe/NC

14 Otro (WHICH?):

9. Approximately how many days per week do you listen to it?

<input type="checkbox"/>	Number of program	<input type="checkbox"/>	Days per week	<input type="checkbox"/>	999 NS /NC	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	Number of program	<input type="checkbox"/>	Days per week	<input type="checkbox"/>	999 NS /NC	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

10. When they talk about the candidates for president, how credible do you find... (READ EACH OPTION) very credible, somewhat credible, not very credible, or not at all credible?

	1 Very	2 Somewhat	3 Not very	4 Not at all	9 DK/DA
a. Television news	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
b. Radio news	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
e. Political advertisements	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

**SHOW CARD A**

11. Of the issues on this card, which three do you think are the most important for the next president to focus on?

	1 Mentioned	2 Not mentioned
a. Conflict in Chiapas	<input type="checkbox"/>	<input type="checkbox"/>
b. Pollution and environment	<input type="checkbox"/>	<input type="checkbox"/>
c. Corruption	<input type="checkbox"/>	<input type="checkbox"/>
d. Economic growth	<input type="checkbox"/>	<input type="checkbox"/>
e. Democracy	<input type="checkbox"/>	<input type="checkbox"/>
f. Women's rights	<input type="checkbox"/>	<input type="checkbox"/>
g. Education	<input type="checkbox"/>	<input type="checkbox"/>
h. Employment	<input type="checkbox"/>	<input type="checkbox"/>
i. Inflation, price increases	<input type="checkbox"/>	<input type="checkbox"/>
j. Taxes	<input type="checkbox"/>	<input type="checkbox"/>
k. Drug trafficking	<input type="checkbox"/>	<input type="checkbox"/>
l. Poverty	<input type="checkbox"/>	<input type="checkbox"/>
m. Salaries	<input type="checkbox"/>	<input type="checkbox"/>
n. Health care	<input type="checkbox"/>	<input type="checkbox"/>
o. Crime/Public safety	<input type="checkbox"/>	<input type="checkbox"/>
p. Other (WHICH?):	<input type="checkbox"/>	<input type="checkbox"/>

12. Did you vote in the presidential elections on the 2<sup>nd</sup> of July? (IF "YES") Could you can mark on this piece of paper who you voted for in the elections for President? (HAND BALLOT AND BOX)

<input type="checkbox"/> 1 Francisco Labastida	<input type="checkbox"/> 4 Manuel Camacho	<input type="checkbox"/> 7 Annulled
<input type="checkbox"/> 2 Vicente Fox	<input type="checkbox"/> 5 Porfirio Munoz Ledo	<input type="checkbox"/> 8 Didn't vote
<input type="checkbox"/> 3 Cuauhtémoc Cárdenas	<input type="checkbox"/> 6 Gilberto Rincon Gallardo	<input type="checkbox"/> 9 DK/DA

13. What is the main reason you voted for that candidate? (NOTE DIRECTLY)

<input type="checkbox"/>	<input type="checkbox"/>
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14. Now let's do the same thing, but for the elections for Federal Deputies. Please mark on this piece of paper who you voted for in the elections for Federal Deputies on the 2<sup>nd</sup> of July. (HAND BALLOT AND BOX)

<input type="checkbox"/> 1 PRI	<input type="checkbox"/> 6 PCD	<input type="checkbox"/> 7 Annulled
<input type="checkbox"/> 2 PAN/AC	<input type="checkbox"/> 7 PARM	<input type="checkbox"/> 8 Didn't vote
<input type="checkbox"/> 3 PRD/AM	<input type="checkbox"/> 8 PDS	<input type="checkbox"/> 9 DK/DA

15. What was the main reason you did not vote on July 2<sup>nd</sup>? (NOTE DIRECTLY)

<input type="checkbox"/>	<input type="checkbox"/>
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16. How clean do you think the elections on July 2<sup>nd</sup> were – totally clean, more or less clean, not very clean, or not at all clean?

<input type="checkbox"/> 1 Totally	<input type="checkbox"/> 2 More or less	<input type="checkbox"/> 3 Not very clean	<input type="checkbox"/> 4 Not at all	<input type="checkbox"/> 9 DK/DA
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23. In the last few weeks of the campaign, did you receive propaganda or mailings at your home from any political party or presidential candidate? (IF YES...) From whom? (DO NOT READ OPTIONS; NOTE ALL RESPONSES)

	1 Mentioned	2 Not mentioned	
a. Francisco Labastida	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
b. Vicente Fox	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
c. Cuauhtémoc Cárdenas	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
d. Other: _____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
e. PRI	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
f. PAN/AC	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
g. PRD/AM	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
h. Other: _____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

24. In the last few weeks of the campaign, were you been visited by a representative from any political party or presidential candidate? (IF YES...) From which one? (DO NOT READ OPTIONS; NOTE ALL RESPONSES)

	1 Mentioned	2 Not mentioned	
a. PRI	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
b. PAN/AC	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
c. PRD/AM	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
d. Other (WHICH): _____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

25. In the last few weeks of the campaign, did you receive a gift or other assistance from any political party? (IF YES...) From which one? (DO NOT READ OPTIONS; NOTE ALL RESPONSES)

	1 Mentioned	2 Not mentioned	
a. Francisco Labastida	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
b. Vicente Fox	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
c. Cuauhtémoc Cárdenas	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
d. Other: _____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
e. PRI	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
f. PAN/AC	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
g. PRD/AM	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
h. Other: _____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

26. Of the televised debates between the presidential candidates, I would like to ask if you saw the first debate, saw the second debate, saw both debates, or saw neither debate.

1 First debate     
  4 Both     
  9 DK/DA     
 
  
 2 Second debate     
  5 Neither

27. Before the second debate, Cuauhtémoc Cárdenas, Vicente Fox, and Francisco Labastida met to decide when and how they would conduct the debate. Did you or did you not see that meeting before the second debate on television?

1 Did see it     
  2 Did not see it     
  9 DK/DA     

28. Regardless of whether you did or did not see that meeting between the candidates, could you tell me which of the candidates made the following statements at that meeting?

	1 Cuauhtémoc Cárdenas	2 Vicente Fox	3 Francisco Labastida	4 Other	9 DK/DA
a. "I'm waiting for a fax"	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
b. "The debate is today, today, today"	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

29. In your opinion, what did... (READ NAME) do most in his campaign: communicate his policy proposals or criticize other candidates?

	1 Policy proposals	2 Criticize	3 Neither	4 Both	9 DK/DA
a. Francisco Labastida	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
b. Vicente Fox	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

c. Cuauhtémoc Cárdenas					
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30. I'm going to read you two things. Please tell me for each one if you like or dislike it: **(READ AND ROTATE)**

	1 Likes	2 Dislikes	9 DK/DA
a. When your favorite candidate criticizes another candidate			
b. When other candidates criticize your favorite candidate			
c. When your favorite candidate criticizes the government			


**SHOW CARD B**

31. On this card are two ways to fight crime. A 1 indicates that you agree with one position and a 10 means that you agree with the other position. Please tell me where on the scale you would place yourself.

1	2	3	4	5	6	7	8	9	10

| 99 DK/DA

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The best way to fight crime is to create jobs and opportunities for people

The best way to fight crime is to get tough and have harsher penalties for criminals

32. On the same scale, where would you place.... **(READ NAMES)**

	1	2	3	4	5	6	7	8	9	10
a. Francisco Labastida										
b. Vicente Fox										
c. Cuauhtémoc Cárdenas										

99 DK/DA


The best way to fight crime is to create jobs and opportunities for people

The best way to fight crime is to get tough and have harsher penalties for criminals

**SHOW CARD C**

33. On this card are two ways to deal with the electric industry in our country. A 1 indicates that you agree with one position and a 10 means that you agree with the other position. Please tell me where on the scale you would place yourself.

1	2	3	4	5	6	7	8	9	10

| 99 DK/DA

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The electric industry should be completely in the hands of the government

The electric industry should be completely in the hands of the private sector

34. On the same scale, where would you place.... **(READ NAMES)**

	1	2	3	4	5	6	7	8	9	10
a. Francisco Labastida										
b. Vicente Fox										
c. Cuauhtémoc Cárdenas										

99 DK/DA


The electric industry should be completely in the hands of the government

The electric industry should be completely in the hands of the private sector

**SHOW CARD D**

35. On this card are two views of political reform in our country. A 1 indicates that you agree with one position and a 10 means that you agree with the other position. Please tell me where on the scale you would place yourself.

1	2	3	4	5	6	7	8	9	10

| 99 DK/DA

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Political reform has gone a long way and today political competition is fair

Political reform has not gone far enough to make political competition fair

36. On the same scale, where would you place.... **(READ NAMES)**

	1	2	3	4	5	6	7	8	9	10
a. Francisco Labastida										
b. Vicente Fox										
c. Cuauhtémoc Cárdenas										

99 DK/DA


Political reform has gone a long way and today political competition is fair

Political reform has not gone far enough to make political competition fair



46. These days, do you think you can trust most people or do you think that you can't be too careful?  1 Can trust people  2 Can't be too careful  9 DK/D

47. With which of the following phrases do you most agree?  
 1 Politics is complicated and I don't understand it well  
 2 Politics isn't so complicated and I generally understand it  
 9 DK/DA (DO NOT READ)

48. Of the following items, please tell me which ones you have in your home.

	1 Mentioned	2 Not mentioned	
a. Radio	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
b. Water heater	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
c. Oven	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
d. Television	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
e. Telephone	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
f. Cellular telephone	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

49. Do you or anyone in your family that lives with you in your home receive benefits from...?

a. PROGRESA	<input type="checkbox"/> 1 Yes	<input type="checkbox"/> 2 No	<input type="checkbox"/> 9 DK/DA	<input type="checkbox"/>
b. PROCAMPO	<input type="checkbox"/> 1 Yes	<input type="checkbox"/> 2 No	<input type="checkbox"/> 9 DK/DA	<input type="checkbox"/>
c. LICONSA	<input type="checkbox"/> 1 Yes	<input type="checkbox"/> 2 No	<input type="checkbox"/> 9 DK/DA	<input type="checkbox"/>

50. Until what grade in school did you study?

<input type="checkbox"/> 1 No formal education	<input type="checkbox"/> 3 Secondary/vocational/equivalent	<input type="checkbox"/> 5 College or more	<input type="checkbox"/>
<input type="checkbox"/> 2 Primary	<input type="checkbox"/> 4 High school/equivalent	<input type="checkbox"/> 9 DK/DA	<input type="checkbox"/>

51. ¿Could you tell me the names of the three branches of government, or do you not recall right now? (DO NOT READ; NOTE ALL MENTIONS)

	1 Mentioned	2 Not mentioned	
a. Executive	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
b. Legislative	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
c. Judicial	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

52. Could you tell me how many members there are in the Chamber of Deputies, or do you not recall right now? (NOTE DIRECTLY) 000=DK

<input type="text"/>	<input type="text"/>	<input type="text"/>
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That's all. Thanks for your participation.

53. SOCIOECONOMIC LEVEL OF DWELLING: 

A	B	C	D	E	F
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54. SOCIOECONOMIC LEVEL OF NEIGHBORHOOD: 

A	B	C	D	E	F
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Date of interview:	Day: <input type="text"/>	<input type="text"/>	Month: <input type="text"/>	<input type="text"/>	Hour: <input type="text"/>	<input type="text"/>
Address:	Street <input type="text"/>	<input type="text"/>	No. <input type="text"/>	<input type="text"/>	Inside: <input type="text"/>	<input type="text"/>
Between <input type="text"/>	and <input type="text"/>					
Country/Borough/Township:	<input type="text"/>					
Other instructions to reach residence	<input type="text"/>					
Signature of interviewer:	<input type="text"/>					