

REFORMA GROUP
SURVEY PANEL 2006: FIRST WAVE
 Household polling: October 8th, 9th, 15th and 16th 2005

FILE NUMBER: _____

MUNICIPALITY: _____

STATE: _____

TOWN/VILLAGE: _____

PRECINCT: _____

DISTRICT: _____

TYPE: 1) Urban 2) Rural 3) Mixed _____

ZIP CODE: _____

DATE: DAY : _____ MONTH: _____

INTERVIEWER: _____

Hi, my name is (...), I am conducting a survey for (...) newspaper, this is my ID. **(SHOW ID CARD)**. We are asking two thousand people around the country about their opinions on politics. This survey is confidential, the answers you provide will only be utilized for statistical purposes and nobody will know which responses you personally gave. The survey will allow us to learn better what Mexicans think about political issues. The interview will last between 20 to 25 minutes. Is this OK?

Time interview was started **(USE MILITARY TIME)** _____ : _____

A. Gender **(WRITE WITHOUT ASKING)**: 1) Male 2) Female _____

B. Skin color **(WRITE WITHOUT ASKING)**
 1) White 2) Light brown 3) Dark brown 4) Other (Black, Asian, etc.) _____

C. What is your date of birth? **(IF BORN AFTER JULY 2ND 1988, END INTERVIEW)**
 Day: [] [] Month: [] [] Year: [] []

D. How old are you? _____ : _____

1. What would you say is the most important problem the country is facing today? **(WRITE OUT)**
 _____ : _____

2. How much interest do you have in politics: a lot, some, a little or none?
 1) A lot 2) Some 3) A little 4) None 5) DK / NA _____

3. How often do you talk about politics with other people? **(READ RESPONSE OPTIONS) (Does not know / Does not answer =6)**
 1) Daily 2) A few days a week 3) A few days a month 4) Rarely 5) Never _____

4. How closely are you following the presidential campaign: a lot, some, a little or none?
 1) A lot 2) Some 3) A little 4) None 5) DK / NA _____

5. About how much time does it take you to get from your home to the polling station where you vote? **(MINUTES)** _____

6. Do you have an up-to-date voter ID card with your current address? 1) Yes 2) No 3) DK / NA _____

7. How likely is it that you will vote in the 2006 elections: totally sure, very likely, somewhat likely, not very likely or will you not vote?
 1) Totally sure 2) Very likely 3) Somewhat likely 4) Little likely 5) Will not vote 6) DK / NA _____

8. For the purposes of this survey, let's assume that today is the day of the election and that you will vote for president of the republic. I'm going to give you a ballot that you can mark without my seeing, after which you can deposit it in this bag. If elections were today, for whom would you vote? **(USE BALLOT AND BALLOT BOX)** _____

9. At this point, are you sure that you will vote for this candidate or do you think that you could change your mind and vote for another candidate?
 1) Sure 2) Could change 3) Does not know / Does not answer _____

10. Now let's do the same thing for elections to the Chamber of Deputies. Please mark in this sheet, if elections for the Chamber of Deputies were today, for which party would you vote? **(USE TICKET AND BALLOT BOX)** _____

11. At this point, are you sure that you will vote for this party or do you think that you could change your mind and vote for another party?
 1) Sure 2) Could change 3) Does not know / Does not answer _____

12. **[ONLY IN MEXICO CITY]** We will now do the same for elections of mayor of Mexico City. Please mark in this sheet, if elections for mayor of Mexico City mayor were today, which candidate would you vote for? **(USE TICKET AND BALLOT BOX)** _____

13. **[ONLY IN MEXICO CITY.]** At this point, are you sure that you will vote for this candidate or do you think that you could change your mind and vote for another candidate?
 1) Sure 2) Could change 3) Does not know / Does not answer _____

14. Do you normally watch any news program on TV? (IF YES) Which one? (NOTE UP TO TWO MENTIONS; IF ONLY ONE IS MENTIONED, DO NOT INSIST).

- 1) First program mentioned: _____ 4) DK / NA / Does not remember >>> (SKIP TO 16)
 2) Second program mentioned: _____ 1st mention _____
 3) Does not watch any program>>> (SKIP TO 16) 2nd mention _____

15. How often do you watch ... [READ SEPARATELY RESPONSE (S) FOR QUESTION 14]: daily, a few times a week, once a week or sometimes?

	Daily	A few times a week	Once a week	Sometimes	DK/NA	
a. First program mentioned	1	2	3	4	5	
b. Second program mentioned	1	2	3	4	5	

16. Besides news, do you watch any political satire program on TV? (IF YES) Which one? (WAIT FOR RESPONSE)

- 1) None 2) *The privilege of ruling* 3) *Out of control* 4) Other _____ 5) Does not know / Does not answer _____

17. In general, do you watch any soap opera? (YES) which one(s)? (NOTE UP TO TWO MENTIONS; IF ONLY ONE MENTION, DO NOT INSIST. IF PROGRAM MENTIONED IS NOT IN THE LIST, WRITE IT OUT)

- 1) None >>> (SKIP TO 19) 5) *The owner* 9) *Rebel* 11) Other, which one? _____
 2) *Love imprisoned* 6) *The virgin bride* 10) *The Sánchez's* 12) DK / NA >>> (SKIP TO 19)
 3) *Love is priceless* 7) *The other side of the sun* 1st mention _____
 4) *Against wind and tide* 8) *Pablo and Andrea* 2nd mention _____

18. How often do you watch... [READ SEPARATELY RESPONSE (S) FOR QUESTION 17]; daily, a few times a week, once a week or sometimes?

	Daily	A few times a week	Once a week	Sometimes	DK/NA	
a. First program mentioned	1	2	3	4	5	
b. Second program mentioned	1	2	3	4	5	

19. Do you normally watch soccer on TV? (YES) Which team? (NOTE UP TO TWO MENTIONS; IF ONLY ONE TEAM IS MENTIONED, DO NOT INSIST)

- 1) None>>> (SKIP TO 21) 4) Blue Cross 7) Monterrey 10) Does not know / does not answer >>> (SKIP TO 21)
 2) América 5) Puma UNAM 8) Tigers UANL 1st mention _____
 3) Guadalajara 6) Toluca 9) Other, which one? _____ 2nd mention _____

20. How many soccer matches do you normally watch on TV per week? _____

21. (SHOW CARD A) I am going to ask you your opinion about some people and institutions. On a scale from 0 to 10, where zero means you have a very negative opinion and ten means you gave a very positive opinion, what is your opinion of....? (READ, ROTATING ORDER) (DK/NA=11)

a. Vicente Fox		
b. Carlos Salinas de Gortari		
c. Pope Benedict XVI		
d. George Bush, president of the United States		
e. Fidel Castro, president of Cuba		
f. Felipe Calderón		
g. Santiago Creel		
h. Andrés Manuel López Obrador		
i. Roberto Madrazo		
j. Arturo Montiel		
k. El Partido Acción Nacional, PAN / National Action Party		
l. El Partido de la Revolución Democrática, PRD / Party of Democratic Revolution		
m. El Partido Revolucionario Institucional, PRI / Institutional Revolutionary Party		
n. [ONLY IN MEXICO CITY] Marcelo Ebrard		
o. [ONLY IN MEXICO CITY] Beatriz Paredes		
p. [ONLY IN MEXICO CITY] Demetrio Sodi		
q. [ONLY IN MEXICO CITY] Jesús Ortega		

22. In general, would you say you identify with the PAN, the PRI or the PRD? (INSIST) Would you say you identify strongly with the (...) or only somewhat with the (...)?

- 1) strong PAN 3) strong PRI 5) strong PRD 7) Other (SKIP TO 24) 9) DK/NA (SKIP TO 24)
 2) weak PAN 4) weak PRI 6) weak PRD 8) None (SKIP TO 24) _____

23. ¿For how long have you identified with the ... (PAN / PRI / PRD)? **(READ) (DK/NA=5)**
 1) Less than 2 years 2) Between 2 and 5 years 3) Between 5 and 11 years 4) More than 11 years
24. How likely is it that you will vote in the PRI presidential primaries: totally sure, very likely, somewhat likely, not very likely, or will you not vote?
 1) Totally sure 2) Very likely 3) Somewhat likely 4) Not very likely 5) Will not vote 6) DK / NA
25. If you voted, for which candidate would you vote? **(READ NAMES, ROTATING ORDER) (DK/NA=5)**
 1) Roberto Madrazo 2) Arturo Montiel 3) Undecided **(DO NOT READ)** 4) None **(DO NOT READ)**
26. In general, do you approve or disapprove of the way which Vicente Fox is doing his job as president? **[INSIST]** A lot or a little?
 1) Approve a lot 2) Approve a little 3) Neither 4) Disapprove a little 5) Disapprove a lot 6) DK/NA
27. Do you think that Fox has brought important changes to Mexico or that he has not brought important changes to Mexico?
 1) Yes, he has brought important changes 2) No, he has not brought important changes 3) DK/NA
28. I will read you some issues the next president may pay attention to, and I would like you to tell me how urgent they are. All of them may be urgent, but some may be more urgent than others. Would you say that ... **(READ)** is an issue that is very urgent, urgent, or not so urgent?

	Very urgent	Urgent	Not so urgent	DK/NA	
a. Crime	1	2	3	4	<input type="text"/>
b. Corruption in government	1	2	3	4	<input type="text"/>
c. Poverty	1	2	3	4	<input type="text"/>
d. Job creation	1	2	3	4	<input type="text"/>
e. Economic stability	1	2	3	4	<input type="text"/>
f. Potable water	1	2	3	4	<input type="text"/>
g. Education	1	2	3	4	<input type="text"/>
h. Modernization of electricity sector	1	2	3	4	<input type="text"/>
i. Commercial relations between Mexico and the United States	1	2	3	4	<input type="text"/>
j. Women's rights	1	2	3	4	<input type="text"/>

29. What issue is receiving most coverage on TV news? **(WRITE OUT)**

30. To which issue are presidential candidates paying most attention? **(WRITE OUT)**

31. In particular, to what issue is (...) devoting most attention? **(READ NAMES, ROTATING ORDER)? (WRITE OUT)**

a. Felipe Calderón	<input type="text"/>
b. Andrés Manuel López Obrador	<input type="text"/>
c. Roberto Madrazo	<input type="text"/>
d. Arturo Montiel	<input type="text"/>
e. Santiago Creel	<input type="text"/>

32. I am going to read you some campaign slogans; for each one please tell me which politician says it. **(READ)**

	Calderón	López Obrador	Madrazo	Montiel	Other	DK/NA	
a. "Together we'll get Mexico moving"	1	2	3	4	5	6	<input type="text"/>
b. "Happiness is just around the corner"	1	2	3	4	5	6	<input type="text"/>
c. "Passion for Mexico"	1	2	3	4	5	6	<input type="text"/>
d. "Get Mexico moving"	1	2	3	4	5	6	<input type="text"/>

33. When **(READ)** talks about politics, how much do you believe ...him/them/it -- a lot, some, a little, not at all?

	A lot	Some	A little	Not at all	DK/NA	
a. Vicente Fox	1	2	3	4	5	<input type="text"/>
b. Your favorite candidate to the presidency	1	2	3	4	5	<input type="text"/>
c. Instituto Federal Electoral, IFE / Federal Electoral Institute	1	2	3	4	5	<input type="text"/>
d. The news on TV	1	2	3	4	5	<input type="text"/>
e. Leaders of the religion you practice	1	2	3	4	5	<input type="text"/>
f. Business leaders	1	2	3	4	5	<input type="text"/>
g. Labor union leaders	1	2	3	4	5	<input type="text"/>
h. Family associations	1	2	3	4	5	<input type="text"/>
i. Your family and friends	1	2	3	4	5	<input type="text"/>

34. Over the last few weeks, has a representative of any political party or candidate knocked your door? (YES) Which party or candidate? (WAIT FOR RESPONSE, NOTE ALL MENTIONS)

	Yes mentioned	Not mentioned
a. PAN	1	2
b. PRD	1	2
c. PRI	1	2
d. Felipe Calderón	1	2
e. Santiago Creel	1	2

	Yes, mentioned	Not mentioned
f. Andrés Manuel López Obrador	1	2
g. Roberto Madrazo	1	2
h. Arturo Montiel	1	2
i. Other	1	2

35. How likely is it that (READ NAMES, ROTATING ORDER) will win the elections in 2006; would you say it is totally certain that he will win, likely that he will win, likely that he will lose, or totally certain that he will lose?

	Totally certain he will win	Likely he will win	Likely he will lose	Totally certain he will lose	DK/NA
a. Felipe Calderón	1	2	3	4	5
b. Andrés Manuel López Obrador	1	2	3	4	5
c. Roberto Madrazo	1	2	3	4	5
d. Arturo Montiel	1	2	3	4	5

36. Now I'd like to ask your opinion about some presidential candidates. I'll start with Felipe Calderón. In your opinion, how (READ) is Calderón; very, somewhat, not very or not at all?

	Very	Somewhat	Not very	Not at all	DK/NA
a. Capable of managing the economy	1	2	3	4	5
b. Capable of reducing crime	1	2	3	4	5
c. Capable of reducing poverty	1	2	3	4	5
d. Honest	1	2	3	4	5

37. Now Andrés Manuel López Obrador. How (READ) is López Obrador; a lot, somewhat, a little or nothing?

	Very	Somewhat	Not very	Not at all	DK/NA
a. Capable of managing the economy	1	2	3	4	5
b. Capable of reducing crime	1	2	3	4	5
c. Capable of reducing poverty	1	2	3	4	5
d. Honest	1	2	3	4	5

38. Now Roberto Madrazo. How (READ) is Madrazo; a lot, somewhat, a little or nothing?

	Very	Somewhat	Not very	Not at all	DK/NA
a. Capable of managing the economy	1	2	3	4	5
b. Capable of reducing crime	1	2	3	4	5
c. Capable of reducing poverty	1	2	3	4	5
d. Honest	1	2	3	4	5

39. In your opinion, should the death penalty be applied in cases of murder or should it not be applied in cases of murder?

1) Yes, it should be applied 2) No, it should not be applied 3) DK/NA (SKIP TO 41)

40. Are you sure about your opinion or do you think you could change? 1) I am sure 2) I could change 3) DK / NA

41. In your opinion, should abortion in the case of rape be legal or illegal?

1) Legal 2) Illegal 3) DK/NA (SKIP TO 43)

42. Are you sure about your opinion or do you think you could change your mind? 1) Sure 2) Could change 3) DK / NA

43. Do you believe that more private investment should be allowed in the electricity sector or that the electricity sector should remain almost completely in the hands of the government?

1) More private investment should be allowed 2) Should remain in hands of government 3) DK/NA (SKIP TO 45)

44. Are you sure about your opinion or do you think you could change your mind? 1) Sure 2) Could change 3) DK/NA

45. Do you believe that (READ NAMES, ROTATING ORDER) is for or against allowing more private investment in the electricity sector?

	For	Against	DK/NA
a. Felipe Calderón	1	2	3
b. Andrés Manuel López Obrador	1	2	3
c. Roberto Madrazo	1	2	3
d. Arturo Montiel	1	2	3

46. What would you prefer: that commercial relations between Mexico and the United States increase, decrease, or remain the same?
 1) Increase 2) Decrease 3) Remain the same 4) DK/NA (TO 48) _____
47. Are you sure about your opinion or do you think you could change? 1) I am sure 2) I could change 3) DK/NA _____
48. Do you believe that **(READ NAMES, ROTATING ORDER)** will try to increase commercial relations between Mexico and the United States, decrease commercial relations between Mexico and the United States or keep relations between Mexico and the United States the same?
- | | Increase | Decrease | Unchanged | DK/NA | |
|--------------------------------|----------|----------|-----------|-------|-------|
| a. Felipe Calderón | 1 | 2 | 3 | 4 | _____ |
| b. Andrés Manuel López Obrador | 1 | 2 | 3 | 4 | _____ |
| c. Roberto Madrazo | 1 | 2 | 3 | 4 | _____ |
| d. Arturo Montiel | 1 | 2 | 3 | 4 | _____ |
49. In your opinion, how **(READ)** is Arturo Montiel; very somewhat, not very, or nothing?
- | | Very | Somewhat | Not very | Not at all | DK/NA | |
|---|------|----------|----------|------------|-------|-------|
| a. Capable of running the economy | 1 | 2 | 3 | 4 | 5 | _____ |
| b. Capable of reducing crime and insecurity | 1 | 2 | 3 | 4 | 5 | _____ |
| c. Capable of reducing poverty | 1 | 2 | 3 | 4 | 5 | _____ |
| d. Honest | 1 | 2 | 3 | 4 | 5 | _____ |
50. Now about Santiago Creel. How **(READ)** is Santiago Creel; a lot, somewhat, a little or nothing?
- | | Very | Somewhat | Not very | Not at all | DK/NA | |
|---|------|----------|----------|------------|-------|-------|
| a. Capable of running the economy | 1 | 2 | 3 | 4 | 5 | _____ |
| b. Capable of reducing crime and insecurity | 1 | 2 | 3 | 4 | 5 | _____ |
| c. Capable of reducing poverty | 1 | 2 | 3 | 4 | 5 | _____ |
| d. Honest | 1 | 2 | 3 | 4 | 5 | _____ |
51. In general, what would you prefer? **(READ ROTATING ORDER)**
 1) That the government be responsible for the economic well being of individuals 3) DK/NA (DO NOT READ)
 2) That individuals be responsible for their own economic well being _____
52. In your opinion, what should the government do to reduce poverty? **(READ ROTATING ORDER)**
 1) Give money to the poor and raise taxes on the rich 3) DK/NA (DO NOT READ)
 2) Promote private investment and leave taxes as they are _____
53. ¿Did you vote in the presidential elections in 2000? **(YES)** For which candidate did you vote? **(DK/NA/Does not remember=6)**
 1) Did not vote 2) Vicente Fox/PAN/AC 3) Cuauhtémoc Cárdenas/PRD/AM 4) Francisco Labastida/PRI 5) Other _____
54. Since Fox became president, would you say the national economy has gotten better, has gotten worse, or stayed the same? **(INSIST):**
 would you say it has gotten a lot [better / worse] or a little [better / worse] ? **(DK/NA=6)**
 1) A lot better 2) A little better 3) Stayed the same 4) A little worse 5) a lot worse _____
55. Since Fox became president, would you say your personal economic situation has gotten better, has gotten worse, or stayed the same? **(INSIST)** Would you say it has gotten a lot better / worse] or a little [better / worse]? **(DK/NA=6)**
 1) A lot better 2) A little better 3) Stayed the same 4) A little worse 5) a lot worse _____
56. Do you think that Mexico is a democracy or is not a democracy?
 1) Yes, it is a democracy 2) No, it is not a democracy 3) DK/NA _____
57. What is your religion? **(READ) (DK/NA=5)**
 1) Catholic 2) Christian not catholic / Protestant 3) Other **[INSIST]** which one? _____ 4)None _____
58. How often do you attend religious services? **(READ) (DK/NA=6)**
 1) More than once a week 2) Once a week 3) Once a month 4) Only on special occasions 5) Never _____
59. How many years of schooling have you had? **(IF STILL AT SCHOOL, WRITE LEVEL OF EDUCATION ALREADY ACHIEVED)**
 1) No schooling 4) Incomplete Middle school/Technical school 7) Complete High school 10) DK/NA
 2) Incomplete elementary school 5) Complete Middle school/Technical school 8) Incomplete college
 3) Complete elementary school 6) Incomplete High school 9) Complete college or more _____
60. Marital status? **(READ) (DK/NA=7)**
 1) Single 2) Married 3) Living with partner 4) Widowed 5) Divorced 6) Separated _____

61. How many years have you lived in this city / village? (WRITE IN YEARS) _____

62. What is your occupation? (WRITE OUT AND MARK): _____ (DK/NA=18)

1) Manager of more than 10 employees 6) Teacher 11) Domestic Worker 16) Unemployed
 2) Manager of less than 10 employees 7) Retail employee 12) Peasant on collective farm 17) Housewife
 3) Professional 8) Chauffer / bodyguard 13) Peasant /farmer/fisherman
 4) Office employee/ supervisor 9) Manual worker/ blue collar 14) Retired/ pensioner
 5) Office employee/ under supervision 10) Shopkeeper / street vendor 15) Student

63. Are you or your spouse a member of a union? (IF YES) Who, you or your spouse?
 1) Yes, me 2) Yes, my spouse 3) Neither 4) DK/NA

64. In this household do you have a...(IF ANSWERS "NO" THREE TIMES, SKIP TO 65)

	Yes	No		Yes	No
a. Radio	1	2	e. Washing machine	1	2
b. TV	1	2	f. Automobile or truck of your own	1	2
c. Stove with oven	1	2	g. Computer	1	2
d. Refrigerator	1	2	h. Paid television (Sky, Direct TV, Cablevisión)	1	2

65. Do you or a relative who lives in this household receive benefits from the program Oportunidades?
 1) Yes, I/we do 2) No I/we do not (SKIP TO 67) 3) DK/NA (SKIP TO 67)

66. Before, did you receive benefits from the program Progresá?
 1) Yes, I received 2) No, I did not receive 3) DK/NA

67. Are you or a relative who lives in this household inscribed in the program Seguro Popular?
 1) Yes, inscribed 2) No, not inscribed 3) DK/NA

68. [ONLY IN MEXICO CITY] Have you or a relative who lives in this home received a scholarship, pension, food subsidy or other payment from the city government? (YES RECEIVED) Which one?
 1) Did not receive 2) Scholarship/school materials 3) Food subsidy 4) Other 5) DK/NA

69. Do you have close relatives living in the United States?
 1) Yes, do have 2) No, do not have (SKIP TO 71) 3) DK/NA (SKIP TO 71)

70. What is your relationship with him/her/them? (NOTE ALL MENTIONS)

	Yes	No		Yes	No
a. Spouse / partner	1	2	e. Father, mother, stepfather, stepmother	1	2
b. Brother/ sister, brother-in-law / sister-in-law	1	2	f. Uncle / aunt	1	2
c. Son / daughter	1	2	g. Grandson / granddaughter	1	2
d. Cousin	1	2	h. Nephew / niece	1	2

71. Together with Mexico and the United States, Which of the following countries is a member of NAFTA: Canada, Chile, or Cuba?
 1) Canada 2) Chile 3) Cuba 4) NS/NC

72. Could you tell me the names of the three branches of government, or you do not remember right now? (WAIT) (NOTE ALL MENTIONS)

	Yes, mentioned	Not mentioned
a. Executive Branch / president	1	2
b. Legislative Branch/ Congress	1	2
c. Judicial Branch / Courts	1	2
d. Other	1	2

73. In politics, would you consider yourself on the left, on the right, or in the center? (IF LEFT OR RIGHT) very or somewhat on the left / right? (CENTER) center-left, center-right, o center-center?
 1) Very on the left 3) Center-left 5) Center-right 7) Very on the right 9) DK/NA
 2) Somewhat on the left 4) Center-center 6) Somewhat on the right 8) None

74. (DO NOT ASK) Time the interview was finished (USE MILITARY TIME) _____: _____

75. (DO NOT ASK) Number of interruptions _____

76. (DO NOT ASK) Was the interview conducted through a translator/interpreter? 1) Yes 2) No

Many thanks!

77. We would very much like to interview you again in five months. It would be shorter. For that occasion, we would like to bring you a present in appreciation of your time and answers. Would you be willing to participate in another interview in the future?

1) Yes

2) No **(SKIP TO 78)**

3) DK/NA **(SKIP TO 78)**

|_____|

PERSONAL CHARACTERISTICS OF INTERVIEWEE

CP1. Could you tell me your complete name so that we could find you again? **(WRITE OUT)**

CP2. Do you have a telephone at home?

1) Yes

2) No **(SKIP TO "CP4")**

3) DK/NA **(TO "CP4")**

CP3. What is your home telephone number? **(WRITE AND SKIP TO "CP6")**

Area code: _____

Number: _____

CP4. Is there a telephone number where we could find you? **(YES)** Which one?

Area code: _____

Number: _____

CP5. Where is this telephone from? _____

CP6. Do you have a cell phone?

1) Yes

2) No **(SKIP TO CP8)**

3) DK/NA **(SKIP TO CP8)**

CP7. What is your cell phone number?

Cell: _____

CP8. What is the best time to find you at home? **(READ)**

1) Before 10:00

3) Between 14:00-16:00 hrs.

5) After 20:00 hrs.

2) Between 10:00-14:00 hrs.

4) Between 16:00-20:00 hrs.

CP9. Among people who live in this household, are you...? **(READ)**

1) Spouse **(SKIP TO "CP11")**

3) Somebody else, who? **(WRITE RELATIONSHIP AND SKIPTO "CP11")** _____

2) Son / daughter

CP10. From eldest to youngest, which son / daughter are you? _____

CP11. How many people live in this household, including yourself? _____

CP12. Of these persons, including yourself, how many are 18 years old or older? _____

CP13. Only in order to corroborate the address.

Street is: _____

No. _____

Apt #: _____

Between: _____

and _____

County / Borough: _____

Reference point: _____

CP14. How long have you lived in this address? _____

CP15. What state are you originally from? _____

CP16. Are you planning on moving or changing address within the next 6 months?

1) Yes

2) No

3) DK/NA

CP17. Are you left-handed or right-handed?

1) Left-handed

2) Righ- handed

3) Ambidextrous

FROM HERE, NO MORE QUESTIONS. CODE BY OBSERVATION

ATTITUDE OF THE INTERVIEWEE

78. Is the interviewee indigenous? 1) Yes 2) No
79. The interviewee was...
- | | | | | |
|----|---------------|------------|---------------|----------------------|
| a. | 1) Open | 2) Neutral | 3) Evasive | <input type="text"/> |
| b. | 1) Smart | 2) Normal | 3) Dim witted | <input type="text"/> |
| c. | 1) Calm | 2) Neutral | 3) Rushed | <input type="text"/> |
| d. | 1) Attentive | 2) Neutral | 3) Distracted | <input type="text"/> |
| e. | 1) Interested | 2) Neutral | 3) Bored | <input type="text"/> |
80. Accent of interviewee 1) High class 2) Typical 3) Low class 4) Foreign accent 5) Indigenous
81. Was a supervisor present during interview? 1) Yes 2) No 3) DK/NA
82. Where other persons present during interview? 1)Yes 2) No 3) DK/NA

[NOTE TO USERS OF DATA: Question 83 not asked this round]

CHARACTERISTICS OF SURROUNDING AREAS

84. Type of household of interviewee:
- | | | |
|----------------------------|---|----------------------|
| 1) Stand alone house | 4) Rooftop Dwelling | <input type="text"/> |
| 2) Apartment in a building | 5) Business,not intended for habitation | |
| 3) Room in a home | 6) Mobile home | |
85. (ONLY FOR APARTMENT BUILDING) In which floor is your home?
86. What material is the home mostly made of?
- | | | | |
|------------------------|---------------------------|--|----------------------|
| 1) Discarded materials | 4) Thatch, bamboo or palm | 7) Plaster, brick, cement, concrete, stone | <input type="text"/> |
| 2) Cardboard | 5) Wood | 8) Other, what? _____ | |
| 3) Corrugated metal | 6) Adobe | | |
87. Number of households in the building/ habitational unit. (check mailboxes or doorbells)
88. Socioeconomic level of household: 1) A 2) B 3) C 4) D 5) E
89. Socioeconomic level of neighborhood: 1) A 2) B 3) C 4) D 5) E
90. In the area nearby, is there political advertising from...?
- | | Yes | No | <input type="text"/> |
|--------------------------------|-----|----|----------------------|
| a. Santiago Creel | 1 | 2 | <input type="text"/> |
| b. Felipe Calderón | 1 | 2 | <input type="text"/> |
| c. Andrés Manuel López Obrador | 1 | 2 | <input type="text"/> |
| d. Roberto Madrazo | 1 | 2 | <input type="text"/> |
| e. Arturo Montiel | 1 | 2 | <input type="text"/> |
| f. Federal government | 1 | 2 | <input type="text"/> |
| g. State government | 1 | 2 | <input type="text"/> |
91. For which candidate or government office is there most advertising in the area?
- | | | | |
|--------------------------------|-----------------------|-----------------------|----------------------|
| 1) Santiago Creel | 4) Roberto Madrazo | 7) State government | <input type="text"/> |
| 2) Felipe Calderón | 5) Arturo Montiel | 8) None | |
| 3) Andrés Manuel López Obrador | 6) Federal government | 9) Other, whom? _____ | |
92. [ONLY IN RURAL AREAS] Distance between polling point and household of the interviewee
- 1) Less than ½ km. 2) Between ½ and 1 km. 3) Between 1 and 2 km. 4) More than 2 km.

Household description: _____

Observations: If problems occurred during the interview, if you observed some unusual event, please write it here. If nothing occurred write "None":

SOCIODEMOGRAPHIC CHARACTERISTICS OF INTERVIEWER

Name of interviewer: _____

Code: |__| |__| |__| |__|

93. Gender: 1) Male 2) Female

|__|

94. Date of birth:

a. Date |__| |__| |__| |__|

b. Month: |__| |__|

c. Year: |__| |__| |__| |__|

95. Age

|__| |__|

96. Place of birth: Municipality/Borough: _____

|__| |__| |__| |__| |__| |__|

State: _____

|__| |__|

97. Level of education achieved:

- | | | |
|--------------------------|----------------------------------|-----------------------------|
| 1) Has no schooling | 4) Incomplete middle / technical | 7) Complete high |
| 2) Incomplete elementary | 5) Complete middle/ technical | 8) Incomplete college |
| 3) Complete elementary | 6) Incomplete high | 9) Complete college or more |

|__|

98. Skin color:

- | | | | |
|----------|----------------|---------------|---------------------------------|
| 1) White | 2) Light brown | 3) Dark brown | 4) Other (Black, Asian, other.) |
|----------|----------------|---------------|---------------------------------|

|__|

Data compiled in this file are truthful:

Complete name

Signature