Centro de Estudios
C=SOP
Sociales y de Opinión Pública

data
Opinión Pública y Mercados

ID I__I__I__I__I	**INTERVIEW DATE: DAY:** I__I__I **MONTH:** I__I__I 2012
PRECINCT I__I__I__I__I__I__I	**DISTRICT** I__I__I
LOCAL I_____I	**BLOCK NUMBER** I__I
STATE I_____I	**INTERVIEWER ID** I__I
TYPE · 1. Urban · 2. Rural	INTERVIEW DURATION I___I___I minutes

Rejection count	No one home 1 2 3 4 5 6 7 8 9 10+ Uninhabited 1 2 3 4 5 6 7 8 9 10+ Refused to respond 1 2 3 4 5 6 7 8 9 10+	Temporary resident 1 2 3 4 5 6 7 8 9 10+ Stopped interview 1 2 3 4 5 6 7 8 9 10+ Inappropriate profile 1 2 3 4 5 6 7 8 9 10+ Other (note)

START TIME	I__I__I: I__I__I	**END TIME**	I__I__I: I__I__I
OBSERVATIONS: _____ _____			

Hello. My name is (…). I am conducting a survey for the Center for Social Studies and Public Opinion (CESOP) in collaboration with several universities. This is my identification. We are asking more than a thousand people across the country for their opinions about politics and the elections. This survey is confidential and only for academic use. No one will know your answers to the questions. In addition, the survey will help the Center learn more about the opinions and desires of Mexicans in these elections. The interview lasts 25 to 30 minutes. May I interview you?

IF THE PERSON ACCEPTS, CONFIRM THAT THEIR AGE/GENDER PROFILE (QUESTIONS 1 AND 2 BELOW) ARE AVAILABLE ON THE CONTROL SHEET AND BEGIN THE INTERVIEW. IF THE QUOTA IS ALREADY COMPLETE, ASK TO SPEAK WITH ANOTHER ADULT IN THE HOUSEHOLD WHOSE AGE/GENDER PROFILE IS STILL AVAILABLE.

FILTER

F1 Are you registered to vote at your current residential address?	YES - CONTINUE INTERVIEW NO – STOP INTERVIEW

INTERVIEW

1. Sex (NOTE WITHOUT ASKING):	Male .... 1 Female 2
2. How old are you?	I___I___I No answer 00
3. What is your date of birth?	**Day** I___I___I **Month** I___I___I **Year** I___I___I___I___I No answer 9
4. What would you say is the most important problem facing the country today?	_____
5. How interested are you in politics: a lot, some, a little, or not at all?	A lot .... 1 Some .... 2 A little .... 3 Not at all .... 4 DK / NA... 9
6. Do you know the date of the elections?	Yes (July 1).. 1 DK (other date) .... 2 NA... 9
7. How likely is is that you will vote in the elections? (READ OPTIONS)	Very likely .... 1 Somewhat likely... 2 Don't plan to vote...3

	DK / NA 9
	CODE RESPONSE USING THE PRESIDENTIAL BALLOT
GIVE RESPONDENT THE PRESIDENTIAL BALLOT **8.** If the elections for President of Mexico were today, who would you vote for? Please use this ballot to mark your response and then deposit it here (SHOW URN) without showing me your selection.	Josefina Vázquez Mota - PAN.. 01 Enrique Peña Nieto – PRI option.. 02 Andrés Manuel López Obrador – PRD option .... 03 Enrique Peña Nieto – PVEM option .... 04 Andrés Manuel López Obrador – PT option .... 05 Andrés Manuel López Obrador - Mov. Ciudadano option .... 06 Gabriel Quadri - Nueva Alianza... 07 Marked more than one option for different parties...................... 08 Marked more than one option for Peña Nieto............................. 09 Marked more than one option for AMLO .... 10 Marked or crossed out entire ballot .... 11 Left ballot blank .... 12 Said don't plan to vote and left ballot blank .... 13 Said don't know and left ballot blank 99
9. At this moment, are you certain you will vote for the canddiate you selected on the ballot or could you still change your mind and vote for another candidate instead?	Certain **GO TO Q 11**... 1 Could change .... 2 Didn't choose a candidate/spoiled ballot/left blank...................... 3 DK / NA **GO TO Q 11** 9
10. If you change your vote to another candidate, who would you vote for?	Josefina Vázquez Mota .... 1 Enrique Peña Nieto .... 2 Andrés Manuel López Obrador .... 3 Gabriel Quadri .... 4 DK .... 5 Don't plan to vote .... 6 NA 9
GIVE RESPONDENT THE CONGRESSIONAL BALLOT **11.** Now let's do the same exercise but for congressional elections. Please mark on this ballot which party you would vote for if congressional elections were held today.	CODE RESPONSE USING THE CONGRESSIONAL BALLOT PAN .... 01 PRI.. 02 PRD .... 03 PVEM .... 04 PT .... 05 MOVIMIENTO CIUDADANO .... 07 PANAL... 08 Marked more than one option.. 09 Marked or crossed out entire ballot .... 10 Left blank .... 11 Said don't plan to vote and left ballot blank .... 12 Said don't know and left ballot blank 99
12 At this moment, are you certain you will vote for the party you selected on the ballot or could you still change your mind and vote for another party instead?	Certain **GO TO Q 14**... 1 Could change .... 2 Didn't choose a candidate/spoiled ballot/left blank...................... 3 DK / NA **GO TO Q 14** 9
13. If you change your vote to another party, who would you vote for?	PAN .... 1 PRI... 2 PRD .... 3 PVEM .... 4 PT .... 5 PANAL.. 6 MOVIMIENTO CIUDADANO .... 7 DK.. 8 Don't plan to vote .... 9 NA 0
14. If the elections for Senate were held today, which party would you vote for?	PAN .... 1 PRI... 2 PRD .... 3 PVEM .... 4 PT .... 5 PANAL.. 6 MOVIMIENTO CIUDADANO .... 7 DK.. 8 Don't plan to vote 9

NA	0	

ASK ONLY IN STATES WITH CONCURRENT ELECTIONS

15. If elections for Governor of your state were held today, which party would you vote for?

PAN	1
PRI	2
PRD..	3
PVEM	4
PT	5
PANAL..	6
MOVIMIENTO CIUDADANO..	7
DK	8
Don't plan to vote	9
NA..	0

DF: 1) Isabel Miranda de Wallace/PAN 2) Beatriz Paredes/PRI 3) Miguel Ángel Mancera/PRD
GTO: 1) Miguel Márquez Márquez/PAN 2) Juan Ignacio Torres Landa/PRI 3) Arnulfo Montes de la Vega/PRD
JAL: 1) Fernando Guzmán Pérez Peláez/PAN 2) Jorge Aristóteles Sandoval/PRI 3) Enrique Alfaro Ramírez/PRD
MOR: 1) Adrián Rivera Pérez/PAN 2) Amado Orihuela Trejo/PRI 3) Graco Ramírez Garrido Abreu/PRD
TAB: 1) Gerardo Priego Tapia/PAN 2) Jesús Alí de la Torre/PRI/PVEM 3) Arturo Nuñez Jimenez/PRD/PT/MC
YUC: 1) Joaquín Díaz Mena/PAN 2) Rolando Zapata Bello/PRI 3) Eric Villanueva Mukul/PRD

16. I am going to ask your opinion about some candidates and institutions. Using a scale from 0 to 10 where 0 means that you have a very bad opinion and 10 means you have a very good opinion, what is your opinion about **(READ QUESTIONS AND ROTATE BY BLOCS A-D, E-G, H-J, K-L] (DK/NA=99)**

SHOW CARD WITH SCALE	Very bad……………………………………………………………………….Very good											DK/NA
a) Josefina Vázquez Mota	0	1	2	3	4	5	6	7	8	9	10	99
b) Enrique Peña Nieto	0	1	2	3	4	5	6	7	8	9	10	99
c) Andrés Manuel López Obrador	0	1	2	3	4	5	6	7	8	9	10	99
d) Gabriel Quadri de la Torre	0	1	2	3	4	5	6	7	8	9	10	99
e) The National Action Party, PAN	0	1	2	3	4	5	6	7	8	9	10	99
f) The Institutional Revolutionary Part, PRI	0	1	2	3	4	5	6	7	8	9	10	99
g) The Party of the Democratic Revolution, PRD	0	1	2	3	4	5	6	7	8	9	10	99
h) The Federal Elections Institute IFE	0	1	2	3	4	5	6	7	8	9	10	99
i) The Electoral Tribunal, Trife	0	1	2	3	4	5	6	7	8	9	10	99
j) The Chamber of Deputies	0	1	2	3	4	5	6	7	8	9	10	99
k) Barack Obama, President of the United States	0	1	2	3	4	5	6	7	8	9	10	99
l) Hugo Chávez, President of Venezuela	0	1	2	3	4	5	6	7	8	9	10	99

17. How likely is it that (READ AND ROTATE NAMES) wins the presidential election in 2012 – would you say it's completely certain that s/he will win, likely that s/he will win, likely that s/he will lose, or completely certain that s/he will lose?

	Completely certain to win	Likely to win	Likely to lose	Completely certain to lose	DK	NA
a) Josefina Vázquez Mota	1	2	3	4	5	9
b) Enrique Peña Nieto	1	2	3	4	5	9
c) André Manuel López Obrador	1	2	3	4	5	9
d) Gabriel Quadri de la Torre	1	2	3	4	5	9

18. I am going to read you some themes that the next President of the country could focus on and I want you to tell me how urgent each one is. All of them might be urgent, but some could be more urgent than others. Would you say (READ AND ROTATE) is very urgent, urgent, or not that urgent?

	Very urgent	Urgent	Not that urgent	DK	NA
a) Crime and insecurity	1	2	3	4	9
b) Corruption in the government	1	2	3	4	9
c) Poverty	1	2	3	4	9
d) Job creation	1	2	3	4	9
e) Organized crime	1	2	3	4	9

19a. In your opinion, how capable is (READ) of managing the economy: very, somewhat, a little, or not at all?

	Very	Somewhat	A little	Not at all	DK	NA
a) Josefina Vázquez Mota	1	2	3	4	5	9
b) Enrique Peña Nieto	1	2	3	4	5	9
c) Andrés Manuel López Obrador	1	2	3	4	5	9
d) Gabriel Quadri de la Torre	1	2	3	4	5	9

19b. In your opinion, how capable is (READ) of reducing crime and insecurity: very, somewhat, a little, or not at all?

	Very	Somewhat	A little	Not at all	DK	NA
a) Josefina Vázquez Mota	1	2	3	4	5	9
b) Enrique Peña Nieto	1	2	3	4	5	9

c) Andrés Manuel López Obrador	1	2	3	4	5	9
d) Gabriel Quadri de la Torre	1	2	3	4	5	9

20a. In your opinion, how capable is (READ) of reducing corruption in the government: very, somewhat, a little, or not at all?

	Very	Somewhat	A little	Not at all	DK	NA
a) Josefina Vázquez Mota	1	2	3	4	5	9
b) Enrique Peña Nieto	1	2	3	4	5	9
c) André Manuel López Obrador	1	2	3	4	5	9
d) Gabriel Quadri de la Torre	1	2	3	4	5	9

20b. In your opinion, how capable is (READ) of reducing poverty: very, somewhat, a little, or not at all?

	Very	Somewhat	A little	Not at all	DK	NA
a) Josefina Vázquez Mota	1	2	3	4	5	9
b) Enrique Peña Nieto	1	2	3	4	5	9
c) André Manuel López Obrador	1	2	3	4	5	9
d) Gabriel Quadri de la Torre	1	2	3	4	5	9

21. I am going to read some phrases and for each one, I want you to tell me if you agree completely, agree somewhat, disagree somewhat, or disagree completely.

	Agree completely	Agree somewhat	Disagree somewhat	Disagree completely	DK	NA
a) The army should be used to fight organized crime	1	2	3	4	5	9
b) The government should negotiate with organized crime to reduce violence	1	2	3	4	5	9
c) Drugs like marijuana, cocaine, and heroin should be legal	1	2	3	4	5	9
d) In the war against organized crime, the army is respecting human rights	1	2	3	4	5	9
e) In the war against organized crime, Mexico should allow United States agents to opérate in Mexico.	1	2	3	4	5	9
f) There should be a unified national pólice instead of local and state police forces	1	2	3	4	5	9
g) The death penalty should be used in cases of murder.	1	2	3	4	5	9
h) Abortion should be legal in cases of rape	1	2	3	4	5	9
i) PEMEX should allow more private investment	1	2	3	4	5	9
j) Taxes should be raised to finance anti-poverty programs	1	2	3	4	5	9
k) The country was better off when the PRI controlled the federal government	1	2	3	4	5	9

22. Generally, do you identify with the PAN, PRI or PRD? Do you identify strongly or weakly?	Strong PAN.. 1
	Weak PAN 2
	Strong PRI 3
	Weak PRI 4
	Strong PRD 5
	Weak PRD... 6
	Other... 7
	None 8
	DK / NA... 9
ONLY THOSE WHO RESPONDED "NONE" TO Q22 **23.** But do you sympathize a little more for one of the parties compared to the others? (YES). Which one?	NO, none 0
	PAN 1
	PRI.. 2
	PRD 3
	Otro... 4
	DK / NA... 9
24. Did you vote for president in 2006? (YES). Who did you vote for?	DIdn't vote 0
	Felipe Calderón / PAN.. 1
	Roberto Madrazo / PRI.. 2
	Andrés Manuel López Obrador / PRD............................. 3
	Other... 4
	DK... 5
	Don't remember 6
25. Did you vote for congressional representative in 2006? (YES). Who did you vote for?	Didn't vote... 0
	PAN 1
	PRI.. 2

	PRD 3
	Otro 4
	DK 5
	Don't remember 6
26. In politics, do you consider yourself to be on the left, the right, or in the center? (IF SAY LEFT OR RIGHT: very LEFT/RIGHT or somewhat LEFT/RIGHT?) (IF SAY CENTER: on the center-left, center-right, or center-center?)	Very left .... 1 Somewhat left .... 2 Center-left .... 3 Center-center .... 4 Center-right .... 5 Somewhat right .... 6 Very right .... 7 None .... 8 DK / NA 9
27. In general, do you approve or disapprove of the way Felipe Calderón is doing his job as President? (ASK) Strongly or somewhat?	Approve strongly .... 1 Approve somewhat .... 2 Neither approve nor disapprove .... 3 Disapprove somewhat .... 4 Disapprove strongly .... 5 DK .... 6 NA 9
28. How would you rate the federel government's success in the war against organized crime: very good, good, okay, bad, or very bad?	Very good .... 1 Good .... 2 Okay .... 3 Bad .... 4 Very bad .... 5 DK .... 6 NA 9
29. In the last year, would you say that the economic situation in the country has improved, worsened, or remained the same? (ASK) Would you say is has (improved / worsened) a lot or somewhat?	Improved a lot .... 1 Improved somewhat .... 2 Same .... 3 Worsened somewhat .... 4 Worsened a lot .... 5 DK .... 6 NA 9
30. In the last year, would you say that your personal economic situation has improved, worsened, or remained the same? (ASK) Would you say is has (improved / worsened) a lot or somewhat?	Improved a lot .... 1 Improved somewhat .... 2 Same .... 3 Worsened somewhat .... 4 Worsened a lot .... 5 DK .... 6 NA 9
31. In general, do you approve or disapprove of the way Federal Deputies are doing their job? (ASK) A lot or somewhat?	Approve strongly .... 1 Approve somewhat .... 2 Neither approve nor disapprove .... 3 Disapprove somewhat .... 4 Disapprove strongly .... 5 DK .... 6 NA 9
32. Do you typically watch any television news programs? (YES) Which one? (NOTE UP TO TWO MENTIONS. IF ONLY MENTION ONE POGRAM, DON'T ASK FOR MORE. MARK 9 IF NONE MENTIONED)	1st mention _____ 2nd mention_____

33. How often do you follow information and new about the election campaigns on (READ): daily, several times a week, once a week, every once in a while.

	Daily	Several times a week	Once a week	Every once in a while	DK	NA
a) Television	1	2	3	4	5	9
b) Radio	1	2	3	4	5	9
c) Newspapers	1	2	3	4	5	9
d) Internet	1	2	3	4	5	9
e) Social networks like Facebook & Twitter	1	2	3	4	5	9

34. I am going to read you some campaign slogans. Please tell me which politician each one belongs to (READ AND ROTATE)

	Josefina Vázquez Mota	Enrique Peña Nieto	AMLO	Other politician	DK	NA
a) Quiero un México diferente [I want a different Mexico]	1	2	3	4	5	9
b) Este es mi compromiso y sabes que lo voy a cumplir [This is my promise and you know I will keep it]	1	2	3	4	5	9
c) El cambio verdadero está en tus manos [Real change is in your hands]	1	2	3	4	5	9
d) Mi compromiso es contigo. ¿Contamos contigo? [My promise is with you. Can we count on you?]	1	2	3	4	5	9

IF THE QUESTIONAIRRE ID ENDS IN AN EVEN NUMBER ASK:

35A. I am going to read you a list of three activities that appear on this card and I want you to tell me how many of these activities you have done in recent weeks. Please don't tell me which ones, just HOW MANY. The three acitivies are…
(SHOW CARD AND READ)

EVEN IDs
   a. See television news that mentions a candidate
   b. Attend a campaign event
   c. Talk about politics with other people

   |____| Number of activities have done

IF THE QUESTIONAIRRE ID ENDS IN AN ODD NUMBER ASK:

35B. I am going to read you a list of four activities that appear on this card and I want you to tell me how many of these activities you have done in recent weeks. Please don't tell me which ones, just HOW MANY. The four acitivies are…
(SHOW CARD AND READ)

ODD IDs
   a. See television news that mentions a candidate
   b. Attend a campaign event
   c. Exchange your vote for a gift, favor, or access to a service.
   d. Talk about politics with other people

   |____| Number of activities have done

35c. [CODE WITHOUT ASKING] Was the respondent given List A or List B?	List A.. 1 List B.. 2
35d. [CODE WITHOUT ASKING] When answering these questions, did the respondent seem nervous or not?	Yes, acted nervously .... 1 No, did not act nervously 2

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36 I am going to read some phrases and for each one, I want you to tell me if you agree completely, agree somewhat, disagree somewhat, or disagree completely.

	Agree completely	Agree somewhat	Disagree somewhat	Disagree completely	DK	NA
a) These days, Mexico is a democracy	1	2	3	4	5	9
b) This year's elections will be clean	1	2	3	4	5	9
c) My vote is always secret, unless I tell someone	1	2	3	4	5	9
d) In my community, politicians often try to buy votes with gifts, favors, or access to services	1	2	3	4	5	9
e) In my community, a lot of people sell their votes for gifts, favors, or access to services	1	2	3	4	5	9
f) Public officials can take advantage of their jobs to get personal benefits without any legal consequences	1	2	3	4	5	9

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37. Let's suppose there is a person named Gabriel/Gabriela who is a citizen like you and lives in a community like yours. **(IF THE RESPONDENT IS MALE, USE GABRIEL AND IF THE RESPONDENT IS FEMALE, USE GABRIELA)**

a. If someone offers Gabriel/Gabriela a large and varied basket of food in exchange for his/her vote, do you thinik Gabriel/Gabriela would accept?	Yes, would accept .... 1 No, would not accept .... 2 DK.. 3 NA.. 9
b. If Gabriel/Gabriela accepts, do you think s/he did the right think or the wrong thing?	Yes, did the right thing.................................. 1 No, did not do the right thing .... 2 DK.. 3 NA.. 9
37c. [CODE WITHOUT ASKING] When answering these questions, did the respondent act nervously?	Yes, acted nervously .... 1 No, did not act nervously 2

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38. Do you or anyone in your family that lives in this house receive benefits from (READ)	Yes	No	DK	NA

a) Seguro Popular?	1	2	3	9
b) The Programa Oportunidades?	1	2	3	9
c) Another government program?	1	2	3	9

ONLY THOSE WHO SAID YES TO Q38 a, b, or c **39.** Has anyone threatened to withold benefits from any of the programs you participate in unless you vote a certain way? (YES) Which program?	Yes, which _____ 1 No .... 2 DK.. 3 NA.. 9
40. In the last few weeks, has anyone done a favor for you or offered a gift or service in exchange for your vote? (YES) What did they offer you? Who offered it to you – a political party (WHICH), a candidate (FROM WHICH PARTY), or a public functionary (FROM THE FEDERAL, STATE, or LOCAL GOVERNMENT)?	No .... 0 Yes .... 1 What was offered? _____ Who offered it? _____ DK.. 3 NA.. 9
40b. [CODE WITHOUT ASKING] When answering these questions, did the respondent act nervously?	Yes, acted nervously .... 1 No, did not act nervously 2

WE ARE ALMOST FINISHED

41. What is your religión?	Catholic.. 1 Christian, but not Catholic .... 2 Protestant .... 3 Other _____...4 None .... 5 DK / NA.. 9
42. How often to you attend religious services?	More than once a week .... 1 Once a week... 2 Once a month .... 3 Only on special occasions .... 4 Never .... 5 DK / NA.. 9
43. What is your civil status?	Single... 1 Married .... 2 Living together .... 3 Window/er... 4 Divorced or separated .... 5 DK / NA.. 9
44. What is the highest level of education you have completed? (IF STILL A STUDENT, MARK THE CURRENT LEVEL OF EDUCATION)	No formal education .... 01 Incomplete primary school.. 02 Complete primary school.. 03 Incomplete secondary/technical school.................................. 04 Complete secondary/technical school .... 05 Incomplete preparatory equivalent .... 06 Complete preparatory equivalent .... 07 Incomplete university.. 08 Complete university or more... 09 DK / NA.. 10
45. What is your occupation?	Manager of 10 employees or more .... 01 Manager of fewer than 10 employees .... 02 Professional.. 03 Supervising office worker .... 04 Supervised office worker .... 05 Teacher .... 06 Employee in an establshed business .... 07 Chauffeur/security guard .... 08 Manuel laborer.. 09 Street vendor .... 10 Domestic worker .... 11 Sharecropper.. 12 Campesino/agricultural worker/fisherman 13

	Retiree 14
	Student 15
	Unemployed 16
	Housewife 17
	DK / NA.. 99

46. In general, what social class do you and your familiy belong to? (READ)	Upper class.. 1
	Upper middle class 2
	Lower middle class 3
	Working class 4
	Lower class.. 5
	DK / NA.. 9

47. Do you have a telephone in your house?	Yes 1
	No 2
	DK / NA.. 9

48. I am going toread you a list of ítems. Please tell me whether you have each one in your house (READ)

	SÍ	NO	NS/NC
a) Running water	1	2	9
b) Landline telephone	1	2	9
c) Cellular telephone	1	2	9
d) Refrigerator	1	2	9
e) Internet	1	2	9
e) Electric light	1	2	9
e) Plumbing	1	2	9
e) Gas stove	1	2	9

49. Counting the whole family's earnings, would you say you… (READ)	Easily cover expenses and can save 1
	Just cover expenses, but without great difficulty 2
	Have trouble covering expenses 3
	Have great difficulty covering expenses 4
	DK / NA.. 9

| **50.** How long have you lived in your neighborhood? | |
| | I____I years |

SAY THANK YOU AND END THE INTERVIEW

FINAL ITEMS
M. Time interview ended   _____
N. Duration of interview in minutes   _____
O. Number of interruptions during the interview   _____

	Yes	No	DK	NA
P. Was the interview done with an interpreter or translator?	1	2	3	9
Q. Is the respondent indigenous?	1	2	3	9

	Very interested	Somewhat interested	Somewhat distracted	Very distracted	NA
R. Was the respondent?	1	2	3	4	9

	Yes	No	DK	NA
S. Was another adult present during the interview?	1	2	3	9
T. Was a supervisor present during the interview?	1	2	3	9

U. Characteristics of the respondent's house
- 1) Independient house
- 2) Apartment in a building
- 3) Room in a flat
- 4) Room on the roof
- 5) Lot, not constructed for habitation
- 6) Mobile home

	A	B	C	D	E
V. Socioeconomic level of the home	A	B	C	D	E
W. Socioeconomic level of the area	A	B	C	D	E

X. Stand in front of the entrance to the respondent's building with the door at your back and look in all directions. Do you see advertisements for…?	Yes	No	DK	NA

A. Josefina Vásquez Mota, PAN	1	2	3	9
B. Enrique Peña Nieto, PRI-PVEM	1	2	3	9
C. Andrés Manuel López Obrador, PRD-PT-MC	1	2	3	9
D. Gabriel Quadri, Panal	1	2	3	9
E. Other candidates PAN	1	2	3	9
F. Other candidates PRI	1	2	3	9
G. Other candidates PRD	1	2	3	9
H. Other candidates PVEM	1	2	3	9
I. Other candidates PT	1	2	3	9
J. Other candidates Panal	1	2	3	9
K. Other candidates Movimiento Ciudadano	1	2	3	9

Y. Which presidential candidate has the most advertising in the area?
1) Josefina Vásquez Mota
2) Enrique Peña Nieto
3) Andrés Manuel López Obrador
4) Gabriel Quadri

Z. From which party is the local or state candidate with the most advertising in the area?
1) PAN
2) PRI
3) PRD
4) PVEM
5) PT
6) MC   7) PANAL)

AA. On the outside of the respondent's house, is there advertising for …?	Yes	No	DK	NA
A. PAN / Josefina Vásquez Mota,	1	2	3	9
B. PRI / Enrique Peña Nieto,	1	2	3	9
C. PRD-PT-MC / Andrés Manuel López Obrador,	1	2	3	9
D. PANAL / Gabriel Quadri, Panal	1	2	3	9
E. PVEM	1	2	3	9
F. PT	1	2	3	9
G. Movimiento Ciudadano	1	2	3	9
H. Another party, organization, or political movement? Which? _____				

AB. Distance between the electoral precinct and the respondent's home
1) less than 1⁄2km.
2) 1⁄2 - 1km.   .
3) 1 - 2km
4) more than 2km.

AC. Obeservations: If any problems occurred during the interview or there were any unusual situations in the area, please note them here. If none, write "None".

_____

_____

_____

_____

AD. Name and ID of the interviewer (ID:_____)

Interviewer name:_____

AE. Interviewer sex 1. Male   2. Female

Interviewer's signature: _____